

Healthy Kids — Healthy Communities: Integrating Health and Education

AGENDA

Sunday—February 10, 2002

8:00am — 9:00am DAY LONG INSTITUTES REGISTRATION *Grand Ballroom Foyer*

8:30am — 4:30pm DAY LONG INSTITUTES

TODAY'S DAY LONG INSTITUTES AT-A-GLANCE

8:30am—4:30pm

A1 Building School and Community Dialogue: Strengthening School Health and HIV Prevention
Programs by Bringing Together Diverse Points of View Meeting Room 4
A2 HIV Prevention Education: Meeting the Needs of Special Education Students
Track One Meeting Room 16
HIV Prevention Education: Meeting the Needs of Special Education Students
Track Two Meeting Room 15

1:00pm—4:30pm

A3 Appreciating Our Primary Customer: Understanding Youth Culture Meeting Room 8/9

4:00pm — 8:00pm CONFERENCE REGISTRATION *Grand Ballroom Foyer*

A1

**Building School and Community Dialogue:
Strengthening School Health and HIV
Prevention Programs by Bringing Together
Diverse Points of View**

Meeting Room 4

Hosted by: ***Massachusetts Department of Education***

Instructor: Kim Westheimer, Consultant
*Former Director for Safe Schools Program for
Gay and Lesbian Students for the Massachusetts
Department of Education*

One of the eight components of the CDC's model of coordinated school health programs is parent/community involvement. This involvement is defined as "an integrated school, parent, and community approach for enhancing the health and well-being of students." According to the CDC's model, school health advisory councils, coalitions, and broadly based constituencies for school health can build support for school health program efforts. Schools actively solicit parent involvement and engage community resources and services to respond more effectively to the health-related needs of students.

This Training and Development Consortium sponsored session will enable participants to increase their skills and abilities to bring together people with diverse viewpoints and seek common ground to more effectively implement school health programs to reduce priority health risks among youth.

Developed for DASH funded State Education Agencies, Local Education Agencies, Community-Based Organizations and Non-Governmental Organizations.

NOTES:

8:30am — 4:30pm DAY LONG INSTITUTES

A2 HIV Prevention Education: Meeting the Needs of Special Education Students

Hosted by: *San Francisco Unified School District*

Track 1

Meeting Room 16

Instructor: Darrel Lang, Education Program Consultant
Kansas Department of Education

Track 2

Meeting Room 15

Instructor: Helen Walsh, HIV/Sexuality Education Specialist
Seattle Public Schools

This Training and Development Consortium sponsored session is intended to increase participants' knowledge and abilities to meet the HIV prevention needs of special education students in school settings. This session consists of two tracks. Track 1 will focus on state-level models for improving HIV prevention for special education students. Track 2 will focus on local school district models for improving HIV prevention for special education students.

Developed for State Education Agencies, Local Education Agencies and National Non-Governmental Organizations.

NOTES:

1:00pm — 4:30pm DAY LONG INSTITUTES

A3

Appreciating Our Primary Customer: Understanding Youth Culture

Meeting Room 8/9

Hosted by: *West Virginia Department of Education*

Instructor: Monica Rodriguez, Director of Information and Education
Sexuality Information and Education Council of the United States

This Training and Development Consortium sponsored session will be a focused professional development opportunity for DASH funded constituents (State Education Agencies, State Health Agencies, Territory Education Agencies, Local Education Agencies, Non-Government Organizations, Postsecondary Institutions) that are responsible for developing, marketing and/or implementing coordinated school health programs to promote healthy choices for America's young people. The workshop will include information relative to physical activity, nutrition, tobacco and sexual activity. The meeting design will include opportunities to: 1) Review research on youth culture; 2) Examine the components of youth culture; 3) Share examples of programs that are culturally competent in regards to youth; 4) Interview a sample of American youth to question/verify theories; 4) Strategize ways to apply youth culture learnings to program development, marketing and/or implementation.

This institute is intended to improve the capacity of DASH funded project staff to understand the components of youth culture and apply that understanding to the development and implementation of programs to improve the health of young people.

Developed for all DASH funded project staff.

NOTES:

Sunday - February 10, 2002

11:00am	—	3:00pm	Exhibits, Posters and Resources Set Up	<i>Congressional Hall A/B/C</i>
4:00pm	—	8:00pm	Conference Registration	<i>Grand Ballroom Registration</i>
4:00pm	—	9:00pm	Exhibits Open	<i>Congressional Hall A/B/C</i>
6:00pm	—	9:00pm	Welcome Reception	<i>Congressional Hall A/B/C and Foyer</i> <i>Sponsored by the Society of State Directors of Health, Physical Education and Recreation</i>

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NOTES:

Healthy Kids — Healthy Communities: Integrating Health and Education

AGENDA

Monday - February 11, 2002

7:00am — 8:15am **Continental Breakfast** **Congressional Hall A/B/C**
*Sponsored by the Society of State Directors of Health,
Physical Education and Recreation*

7:00am — 6:00pm **Registration and Information Desk** **Grand Ballroom Foyer**

8:30am — 10:00am **OPENING PLENARY SESSION** **Grand Ballroom**

*Where to Go From Here: School Health
Enters a New Millennium*

THIS MORNING'S CONCURRENT SESSIONS AT-A-GLANCE

10:30am — 12:00pm

- B1 Findings from the School Health Policies and Programs Study (SHPPS) 2000 ... Meeting Room 15
- B2 Abstinence Education Programs Meeting Room 16
- B3 HIV, STD and Hepatitis Prevention Efforts for Youth Meeting Room 8
- B4 Integrating STD, HIV and Teen Pregnancy Initiatives Meeting Room 14
- B5 Addressing Asthma in Schools Meeting Room 6
- B6 Safer Youth: School-Based and Community Approaches Meeting Room 4
- B7 School Nutrition Meeting Room 10
- B8 Making Prevention Messages Real Through Youth Involvement Auditorium
- B9 Strategies for Implementing Nutrition and Physical Activities in Schools and
Communities Meeting Room 11
- B10 Finding Funding for Adolescent and School Health Programs Meeting Room 5
- B11 Techniques for Advocating School Health Applying Social Marketing Principles
in Communities and Promoting a Social Marketing Process at the School
Building Level Meeting Room 13
- B12 Developing Support for Coordinated School Health Programs Meeting Room 12
- B13 Cutting Edge Instruction and Assessment Resources for HIV/AIDS Prevention ... Meeting Room 9
- B14 Every Child Learning: Safe and Supportive Learning Communities A New
Research-Based Report and Recommendations from the Learning First
Alliance Meeting Room 17
- B15 Considerations in Implementing Health Education Standards and Assessments
in Educational Settings Meeting Room 7
- B16 Building and Sustaining Partnerships for Coordinated School Health Meeting Room 19

12:00pm — 2:30pm **Director's Awards Program Luncheon** **Grand Ballroom**

Healthy Kids - Healthy Communities: Integrating Health and Education

1:30pm	—	2:30pm	Prevention Evaluation Research Registry for Youth (PERRY) Demonstration	Meeting Room 5
1:30pm	—	2:30pm	Poster Session with Authors	Congressional Hall Foyer
1:30pm	—	2:30pm	Congressional Perspectives	Auditorium

THIS AFTERNOON'S CONCURRENT SESSIONS AT-A-GLANCE

3:00pm — 4:30pm

C1	Youth Leadership in HIV Prevention: Making It Work	Auditorium
C2	New CDC School Health Guidelines	Meeting Room 12
C3	School Tobacco Programs and Policies: Assessment and Enforcement.....	Meeting Room 9
C4	Healthy Messages to Tweens: CDC Launches National Campaign to Encourage Positive Activity Among Youth and Families	Meeting Room 6
C5	Prevention Programs in South Africa	Meeting Room 8
C6	Expanding the Model of Children's Mental Health: Implications of the Surgeon General's Report	Meeting Room 7
C7	Parent-Based Interventions to Reduce Adolescent Risk Behaviors ...	Grand Ballroom South Salon
C8	Healthy Passages: A Community-Based Longitudinal Study of Adolescent Health	Grand Ballroom Central Salon
C9	Hands-On Computer Training Opportunities	Meeting Room 5
C10	Surveillance and Programs to Address the Needs of Native American Youth	Meeting Room 4
C11	CDC's HIV Prevention Strategic Plan: What It Means for DASH and School Health Programs	Grand Ballroom North Salon
C12	Collaboration and Evaluation: Two Essential School Health Strategies	Meeting Room 19
C13	School-Based Strategies: Linking Children and Youth to Resources and Services	Meeting Room 10
C14	Collaborative Initiatives to Promote Food-Safe School Programs.....	Meeting Room 17
C15	Strategies for Successfully Addressing Sexual Risk-Taking Behaviors Among School-Aged Youth	Meeting Room 11
C16	Discovering the Creativity of Students in Teacher Preparation Programs - The Process for Developing, Piloting, and Implementing Fitness Breaks for Elementary Classroom Teachers	Meeting Room 14
C17	Putting Coordinated School Health Programs into Practice.....	Meeting Room 16

4:30pm — 5:30pm EXHIBITS

8:30am — 10:00am OPENING PLENARY SESSION (PL1)

Grand Ballroom

Welcome and Opening Remarks:

Where To Go From Here: School Health Enters A New Millennium

Speakers:

Virginia Bales

Deputy Director for Program Management, Office of the Director, Centers for Disease Control and Prevention

William Modzeleski

*Director, Safe and Drug-Free Schools Program
Office of Elementary and Secondary Education,
U.S. Department of Education*

The Honorable Lois Capps (invited)

*U.S. Representative, 22nd District California
House of Representatives*

The Honorable Constance Morella (invited)

*U. S. Representative, 8th District of Maryland
House of Representatives*

John Seffrin, PhD

Executive Director, American Cancer Society

10:00am — 10:30am BREAK

Congressional Hall

***Sponsored by the Society of State Directors of
Health, Physical Education and Recreation***

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

B1 Findings from the School Health Policies and Programs Study (SHPPS) 2000 (#1036)

Meeting Room 15

Moderator: Jo Anne Grunbaum, Chief, Surveillance and Research Section
CDC/DASH

Speakers: Laura Kann, Chief, Surveillance, Evaluation and Research Branch
Howell Wechsler, Health Scientist
Jo Anne Grunbaum, Chief, Surveillance and Research Section
Nancy Brener, Health Education Specialist
CDC/DASH

This presentation describes the design and procedures of the School Health Policies and Programs Study (SHPPS) 2000, and provides highlights of the study's findings. SHPPS 2000 is the largest and most comprehensive study of school health policies and programs ever conducted. It assessed eight components of school health programs in all states and in a sample of districts, schools, and classrooms nationwide.

B2 Abstinence Education Programs

Meeting Room 16

Moderator: Ken Rose, Program Analyst
CDC/DASH

The Logic Behind Abstinence Education Programs in Texas: Program Deliverers Share their Implicit Theories (#1139)

Speaker: Patricia Goodson, Assistant Professor
Texas A&M University

Data from 25 interviews with abstinence education personnel from 8 programs in Texas, are presented. Results focus on educators' 'implicit theories,' the logic proposed to explain how programs' activities lead to sexually abstinent youth. Congruency between educators' logic and evidence for best practices in abstinence education is assessed.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

B2
(Cont'd.)

Abstinence Education Programs

Meeting Room 16

A Review of Abstinence Education Curricula (#1176)

Speaker: B. E. (Buzz) Pruitt, Professor
Texas A&M University

A set of 33 curricula identified by abstinence educators in Texas was analyzed. Curricula were assessed for their alignment with the government's specifications for abstinence education, for the amount and depth of coverage given to sexuality and character-related concepts, for methodological procedures, and for philosophical/ideological characteristics.

Send a Clear Message About Abstinence (#1021)

Speakers: Susan A. Lyman, Assistant Professor in Health Education
Lisa M. LeBlanc, Graduate Student
University of Louisiana at Lafayette

This presentation provides information about an abstinence only pilot program that was implemented by a community-based organization. The program implemented the Abstinence Only: Send a Clear Message Curriculum developed by Meeks and Heit. Pre and post test surveys were given to obtain attitudes and beliefs on abstinence.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

B3 HIV, STD and Hepatitis Prevention Efforts for Youth Meeting Room 8

Moderator: Stacey Mattison, Health Education Specialist
CDC/DASH

HIV/AIDS Prevention Efforts for Youth: CDC's HIV/AIDS Capacity Building Assistance (CBA) Provider Network for Youth-Serving-Organizations (#1049)

Speakers: Bryan Kim, Public Health Analyst
CDC/NCHSTP

Jacqueline Coleman, Director of Education and Training
AIDS Alliance for Children, Youth and Families

Participants will be informed about current HIV prevention capacity building efforts at the CDC to address the HIV epidemic among youth. To address this epidemic, CDC's Division of HIV/AIDS Prevention has recently funded four national Capacity Building Assistance (CBA) providers to build the capacity of community-based organizations serving youth.

Overview of a Training and Development Consortium (TDC) Event: Coordinating Youth-Focused HIV, STD, and Hepatitis Services (#1202)

Speakers: Wendy H. Aaronson, Coordinator
Tim W. Hack, Program Director
Massachusetts Department of Education

This session will provide an overview of the TDC event, Know Your Status: Exploring the Role of Schools and Other Youth Serving Agencies in HIV/STD Counseling, Testing and Referral Services. Participants will examine adolescent HIV/STD data, and discuss youth-friendly services and programs.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

B3 HIV, STD and Hepatitis Prevention Efforts for Youth *Meeting Room 8*
(Cont'd.)

Human Papilloma Virus (HPV), What Adolescents Need to Know and Be Able to Do (#1100)

Speaker: Nancy A. Emberley, Health Education Coordinator
Vermont Department of Education

A Sexually Transmitted Disease (STD), that can lead to cancer, including precancerous infections in the 10-19 age group, warrants a look at what we teach our students. This presentation will provide a comprehensive, up-to-date, presentation on HPV.

B4 Integrating STD, HIV, and Teen Pregnancy Initiatives *Meeting Room 14*

Moderator: Sue Shaw, Health Education Specialist
CDC/DASH

Integration of Sexually Transmitted Diseases (STD) Education into HIV/STD Education into HIV/STD Integration Education Curricula in School Health Programs (#1221)

Speaker: Dorothea Love Thomas, Community Involvement Specialist
CDC/NCHSTP

National STD surveillance data show that adolescents 15-19 years old have the highest chlamydia rates and the second highest gonorrhea rates compared to those in any other age groups. STD education should be integrated with HIV curricula and can assist in the success of these programs. A description of how STD education can be integrated into HIV curricula will be provided.

NOTES:

10:30am — 12:00pm **CONCURRENT SESSIONS**

B4 Integrating STD, HIV, and Teen Pregnancy Initiatives **Meeting Room 14**
(Cont'd.)

Integration of HIV, STD, and Teen Pregnancy Prevention in Community Settings (#1137)

Speakers: Mary Schauer, Health Scientist
Sheryl Lyss, Medical Officer
CDC/NCHSTP

Four CDC community-based teen pregnancy prevention projects are engaged in efforts to integrate HIV, STD and pregnancy prevention activities through the development of integrated services that are promoted through youth-designed communication messages. An overview of the projects will be presented, including examples of integration activities from the funded sites.

Integrating STD Prevention into School Based HIV Prevention and Education Programs (#1184)

Speaker: Seana A. Munson, Coordinator
Massachusetts Department of Education

The Massachusetts Department of Education HIV/AIDS Prevention Program has identified effective strategies for integrating the prevention of STDs into its school-based education efforts. Methods for identifying these strategies and implementing them effectively will be shared and discussed.

B5 Addressing Asthma in School **Meeting Room 6**

Moderator: Gloria Bryan, Health Education Specialist
CDC/DASH

Asthma Screening in Schools: What's Best for Your School? (#1140)

Speaker: Lani S. Wheeler, Medical Officer
CDC/DASH

This session will use case study examples to help participants understand the differences between case identification and screening. Participants will assess their own school asthma programs and begin to identify factors that will help them to determine whether to conduct asthma case identification or screening programs.

NOTES:

10:30am — 12:00pm **CONCURRENT SESSIONS**

B5 Addressing Asthma in School
(Cont'd.)

Meeting Room 6

Improving Asthma Management in School-Based Health Centers (#1217)

Speakers: Leslie A. Morris, Project Director
National Association of Community Health Centers

Cheryl Ulmer, Consultant

This presentation reports on the success of 12 school-based health centers in upgrading school-based asthma management practices and how confident students and parents felt about their asthma management practices after participating in the school's self-management education program.

B6 Safer Youth: School-Based and Community Approaches **Meeting Room 4**

The Impact of Violence on Girls (#1194)

Moderator: Beth Blair, Program Analyst
CDC/DASH

Speakers: Bernice T. Humphrey, Director
Sarah E. Riester, Program Associate
Girls Incorporated

Many girls face violence somewhere in their homes, communities or schools. This session will discuss violence issues in girls' lives, impact on high risk behaviors, and the Girls Inc. Project BOLD program efforts to provide girls with skills and strategies to lead safer lives.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

B6
(Cont'd.)

Safer Youth: School-Based and Community Approaches *Meeting Room 4*

Evaluation of Trainings in Substance Abuse and Violence Prevention for the United States (#1015)

Speakers: Phyllis Scattergood, Associate Director of School Health Programs
Education Development Center Inc.

Wayne Harding, Director of Projects
Social Science Research and Evaluation Inc.

This presentation will include evaluation results of the three, 5-day national leadership workshops for Middle School Drug Prevention and Safety Coordinators, funded by the U.S. Department of Education. Process and outcome data were collected to measure respondent skills, knowledge and behavior. Outcome data were collected 6 months post training. This substantial investment in training produced positive outcomes including positive gains in knowledge, and behavioral intention were sustained for 6 months.

Safe Harbors Create Safe Schools (#1183)

Speakers: Martha D. Phillips, Coordinator
West Virginia Department of Education

A workshop designed to incorporate a comprehensive approach in creating a truly safe school. Violence, in any form, directed at students or staff because of their physical or cultural characteristics or beliefs is intolerable. We have an obligation to prevent, combat, and heal the wounds from hate and discrimination.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

B7 School Nutrition

Meeting Room 10

Moderator: Bindi Gandhi, ORISE Fellow
CDC/DASH

***Enabling Local Teams to Improve the School Nutrition Environment
(#1075)***

Speakers: Julie A. Stauss, Nutritionist
U.S. Department of Agriculture

Mary Thorsell
Midwest Dairy Council

The USDA collaborated with national organizations to develop Changing the Scene: Improving the School Nutrition Environment kit to help schools improve students' eating and physical activity habits. An overview of the kit will be provided, and participants will learn how the USDA and the National Dairy Council are collaborating to help schools make improvements in their school nutrition environment, using Changing the Scene.

California Legislation to Establish Nutrition Standards for Schools

Speaker: Jennifer Robertson, Public Health Nutritionist
California Project LEAN

In 2001 California adopted a law mandating nutrition standards for foods and beverages available on school campuses. This session will describe the standards, as initially proposed and as ultimately adopted, and update participants on the status of efforts to implement them. The processes by which the standards were developed and the legislation passed will be described. Lessons learned about how to promote the adoption of school nutrition legislation will be shared.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

B7 School Nutrition
(Cont'd.)

Meeting Room 10

Insights from TEENS, A Middle-School, Nutrition Intervention Involving Policy Changes, Curricula, and Family Involvement

Speaker: Lesley A. Lytle, Professor
University of Minnesota School of Public Health

The Teens Eating for Energy and Nutrition at School (TEENS) study evaluated an intervention that aimed to increase fruit, vegetable, and low-fat food consumption among students in 8 middle schools in Minnesota by promoting changes in school nutrition environment policies and implementing theory-based curricula and family intervention components. This session will describe the TEENS intervention and the results of the TEENS evaluation. Lessons learned about strategies for assessing and addressing the competitive food problem in schools will be shared.

B8 Making Prevention Messages Real Through Youth Involvement

Auditorium

Moderator: Dean Fenley, Instructional Design Specialist
CDC/DASH

Creating an Effective School or Community-Based Peer Education Program (#1018)

Speakers: Ann M. Simon, Health Educator
Katherine Polak, Student
Jason Messenger, Student
Morgantown High School

Since teens report that they receive most of their knowledge about sex from their peers, it is highly effective to have an informed teen provide information and leading skill-building exercises. This group of highly motivated and thoroughly trained peer educators will share with their audience how to create a successful peer education program within the school system or community.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

B8 **Making Prevention Messages Real Through Youth**
(Cont'd.) Involvement

Auditorium

TEEN2TEEN: Bringing HIV/AIDS Awareness into Teen Pregnancy Prevention (#1037)

Speakers: Nancy Arellano, Student
Victor T. Betts, Student
Guillermo R. Ortega, Student
Oceanside High School

Take a tour of our Teen Clinic with teen Peer Providers. They reveal what strategies work when educating teen clients about reproductive health issues and HIV/AIDS. A confidential and “teen-friendly” environment provides an ideal setting for discussing sensitive issues such as teen sexuality, prevention of pregnancy, HIV/AIDS, sexually transmitted infections, and substance abuse.

Making Prevention Real for Adolescents (#1023)

Speakers: Patricia Brownlee, HIV Education Staff Associate
Tricia Griffin, Teacher
Nakia Green, Student
Sheena Scott, Student
Baltimore Northern High School #402

Workshop participants will receive practical strategies for delivering peer to peer HIV/AIDS prevention education information to adolescents.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

B9 Strategies for Implementing Nutrition and Physical Activities in Schools and Communities

Meeting Room 11

Moderator: Carolyn Fisher, Health Education Specialist
CDC/DASH

Walk to School Initiatives: Education, Behavioral, Policy, and Environmental Interventions (#1149)

Speaker: Lauren Marchetti, Deputy Director
Pedestrian and Bicycle Information Center

Walk and bike to school initiatives can range from a one-day Walk to School Day event to a sustained walk to school program, including Safe Routes to School (SR2S) legislation. Come learn what a successful walk to school initiative looks like and how you can be a part of the solution!

The Role of Michigan Schools in Promoting Healthy Weight: A Consensus Process (#1054)

Speakers: Elizabeth C. Coke Haller, Consultant
Michigan Department of Education

Charles Kuntzleman, Associate Professor
University of Michigan

It is possible to develop state-level consensus and practical recommendations for promoting healthy weight in students. The Role of Michigan Schools in Promoting Healthy Weights challenges local school buildings and districts to evaluate current practices, and encourages them to focus on implementing changes that offer a safe and supportive learning environment for all students. Participants will be provided with an overview of the Role of Michigan Schools in Promoting Healthy Weights.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

B9 Strategies for Implementing Nutrition and
(Cont'd.) Physical Activities in Schools and Communities

Meeting Room 11

Partnership for Coordinated School Health Programs: An Assessment of State Health Agencies (#1068)

Speaker:

Sara E. Riedel, School Health Program Manager
*Association of State and Territorial Directors of Health
Promotion and Public Health Education*

Mary Bobbit-Cooke, Director
Office of Health Carolinians/Health Education North Carolina
Department of Health and Human Services

The Association of State and Territorial Directors of Health Promotion and Public Health Education (ASTDHPPHE) and Association of State and Territorial Chronic Disease Program Directors (ASTCDPD) worked collaboratively to assess membership capacities to support coordinated school health programs (CSHP). Assessment results provide insight into resources, structures, and priorities to support CSHP and strategies for improving collaboration between health and education agencies. An overview of assessment results will be provided.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

B10

***Finding Funding for Adolescent and School Health
Program (#1002)***

Meeting Room 5

Moderator: Sharon J. Burton, Program Analyst (PMI)
CDC/DASH

Speakers: Sharon J. Burton, Program Analyst (PMI)
CDC/DASH

Carla Curran, Policy Specialist
National Conference of State Legislatures

Eva Marx, Health Consultant

By searching websites maintained by CDC and the National Conference of State Legislatures, participants will access current information about (1) current federal, state, and foundation funding opportunities for adolescent and school health programs, (2) use of state block grants and state revenues, and (3) state legislation related to adolescent health.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

B11 **Techniques for Advocating School Health, Applying Social Marketing Principles in Communities and Promoting a Social Marketing Process at the School Building Level**

Meeting Room 13

Moderator: Valerie Wilkinson, ORISE Fellow
CDC/DASH

The American Cancer Society's Work in School Health: Establishing Partnerships for Local Support of Coordinated School Health Programs (#1188)

Speakers: Mary K. Waters, School Health Manager
Mike Hill, Vice President, Prevention
Chet Bradley, Senior Project Advisor
American Cancer Society

American Cancer Society strategies and interventions to strengthen coordinated school health programs are evaluated for effectiveness and based on the current research. This presentation will describe how partnerships with parents, school professionals and community members who provide the expertise and understanding of local needs are key to the success of these efforts.

"Children Who Learn To Live Healthy Live Longer:" Applying Social Marketing Principles to School Health (#1020)

Speaker: Mary K. Waters, School Health Manager
American Cancer Society

This presentation will showcase the "Children Who Learn To Live Healthy Live Longer" social marketing campaign created to increase awareness of and support for school health. It targets elementary school parents with a message about the importance of school based health education.

NOTES:

10:30am—

12:00pm

CONCURRENT SESSIONS

B11
(Cont'd)

Techniques for Advocating School Health, Applying Social Marketing Principles in Communities and Promoting a Social Marketing Process at the School Building Level

Meeting Room 13

I Hear What You're Saying: Using Social Marketing Strategies to Build Support for Coordinated Health Programming INSIDE Schools (#1058)

Speakers:

Marcia A. Rubin, Director, Research & Sponsored Programs
American School Health Association

Susan W. Spalt, School Health Coordinator
Chapel Hill – Carrboro City Schools

Social Marketing techniques are useful tools that school health advocates can use with other problem-solving methods to arrive at mutually-beneficial solutions to difficult student health issues. Although social marketing requires time, it is a flexible strategy school staff can use to build support for coordinated school health programming.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

B12 **Developing Support for Coordinated School Health Programs**

Meeting Room 12

Moderator: Fiona Galloway, ORISE Fellow
CDC/DASH

Engaging Community Support for Coordinated School Health Programs (#1042)

Speakers: Jack Campana, Director of Student Health
San Diego City Schools

Howard Taras, Professor
University of California San Diego

A school administrator and health professional will describe how their multi-strategic outreach plan to various community agencies and professionals has contributed to the improvement of safety, health, and mental health for their students. Strategies that other districts can use and tangible results will be described.

Gaining Administrative Support for Coordinated School Health Programs (#1041)

Speaker: Gary English, Director
New York State Statewide Center for Healthy Schools

Changing the school culture to support the coordinated school health model will not occur without support from school administrators. While maintaining the integrity of the model, see how input from school administrators affected the look and feel of the CDC's coordinated school health model.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

B13

Cutting Edge Instruction and Assessment Resources for HIV/AIDS Prevention

Meeting Room 9

Moderator: Xavier Walker, Associate Fellow
CDC/DASH

AIDS Literature Connections: Teaching AIDS Prevention Through Core Literature in Grades 6-12 (#1214)

Speaker: Deborah N. Wood, Director
California Healthy Kids Resource Center

This session presents interdisciplinary lesson sets that integrate AIDS education with twenty core literature selections in grades 6-12. The literature-based lessons provide grounded opportunities for learning AIDS prevention skills such as problem solving, decision-making, emotional awareness, and assertive communication.

Creative Uses of Performance Assessments in HIV and Instruction (#1007)

Speaker: Jon W. Hisgen, Consultant
Department of Public Instruction, Wisconsin

This interactive presentation will focus in on the various instructional applications of HIV performance assessments to improve classroom instruction. Each participant will receive the new Wisconsin developed HIV performance assessments.

HIV Prevention Education in K-6th Classrooms: A New Way of Teaching and Applying National Health Standards (#1019)

Speaker: Harvey R. Lee, Program Specialist
Pacific Resources for Education and Learning

This session will allow the participants (teachers and students) to experience at least two hands on activities, learn new techniques in teaching HIV prevention materials addressing National Health Standards: Core Concepts and Health Enhancing Behaviors. The participants will leave with a new model for protecting students and teachers from blood borne diseases.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

B14 **Every Child Learning: Safe and Supportive Learning Communities A New Research-Based Report and Recommendations from the Learning First Alliance (#1022)**

Meeting Room 17

Moderator: Phyllis Storch, Health Scientist (PMI)
CDC/DASH

Speakers: Judy Wurtzel, Executive Director
Learning First Alliance

Nora Howley, Project Director
Council of Chief State School Officers

The Learning First Alliance, a partnership of 12 leading national education associations, has issued a research-based consensus report calling for Americans to make the creation and maintenance of safe and supportive learning communities a top priority. This presentation features a discussion of this new report, which identifies four core elements essential to creating and maintaining safe and supportive learning communities and issues recommendations for changes in practice and policy at the school, school district and state levels.

B15 **Considerations in Implementing Health Education Standards and Assessments in Educational Settings**

Meeting Room 7

Moderator: Casey Hannan, Health Education Specialist
CDC/DASH

Incorporating Standards-Based Health Education Assessment into Effective Teacher Structures (#1086)

Speaker: Nancy A. Hudson, Senior Project Associate
Council of Chief State School Officers

The CCSSO-SCASS Health Education Assessment Project is providing technical assistance to its members in developing training structures and tracking teacher training to support classroom assessment in health education. The training efforts of Delaware will be highlighted.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

B15 Considerations in Implementing Health Education
(Cont'd.) Standards and Assessments in Educational Settings

Meeting Room 7

Examining the Changes in the Instructional Practices of Classroom Teachers as a Result of Health Education Standards Based Education Training (#1071)

Speakers: Debra Sandau-Christopher, Director of Staff Development
Rocky Mountain Center Health Promotion and Education

Richard Sawyer
Academy for Educational Development

Health education, currently not viewed as a core content area, is at risk for being cut from public school programs if not implemented through a standards-based approach. Presenters will describe four data collection methods, which were used as part of an action research study to examine teacher implementation of a standards-based approach.

New Tools for Improving School Health Education (#1210)

Speaker: Becky J. Smith, Executive Director
American Association for Health

Two new tools will be available for educators to strengthen health education teacher preparation. They include: 1) New teacher education standards for preparing health education specialists from the American Association for Health Education (AAHE); 2) Updated terminology in health education developed jointly by representatives from 9 professional societies and 4 federal agencies for common understanding during the next decade. Copies of the 2000 Report of the Joint Task Force on Terminology in Health Education and Promotion will be available for conference participants.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

B16 **Building and Sustaining Partnerships for Coordinated School Health from Coast to Coast** *Meeting Room 19*

Moderator: Jim Martindale, Health Education Specialist
CDC/DASH

Development and Implementation of a Coordinated School Health Program: One District's Pilot Experience (#1147)

Speakers: Deborah P. Flynn, Program Manager
Susan M. Peters, Nurse Practitioner
New Haven Public Schools

Laurie E. Ruderfer, Consultant
New Haven Board of Education

The Coordinated School Health Program in the New Haven Public Schools is being developed and managed by the School-Based Health Centers, and has been implemented in three schools. A collaborative, multidisciplinary effort within the school district and community is a highlight of the program.

Process Matters in Building Coalitions: The California Experience (#1198)

Speakers: Caroline W. Roberts, Administration and Infrastructure Coordinator
Jeraldine C. Day, School Health Education Specialist
California Department of Education

Nancy A. Gelbard, Chief, School Health Connections
California Department of Health Services

Participants in this interactive session will learn how to engage and maintain commitment of partners and constituents in the development of the coordinated school health approach. Organizational structures and processes will be modeled. Attendees will analyze and identify strategies that can be applied in their own settings. California's infrastructure building process will illustrate strategies and results.

NOTES:

10:30am — 12:00pm **CONCURRENT SESSIONS**

B16
(Cont'd.)

Building and Sustaining Partnerships for Coordinated School Health from Coast to Coast *Meeting Room 19*

The Process of Building State-Level Infrastructure Supporting Coordinated School Health Programs - Connecticut's Story (#1208)

Speakers: Cheryl Carotenuti, Consultant
Bonnie J. Edmondson, Coordinator
Connecticut Department of Education

The Connecticut State Department of Education and the Department of Public Health will share their process steps of creating and sustaining a state level CSHP infrastructure. The Interagency Organizational Model will be introduced and discussed as a tool to guide partnership development in integrated services delivery systems.

12.00pm — 1:30pm

DIRECTOR'S AWARDS PROGRAM LUNCHEON *Grand Ballroom*
Sponsored by the Society of State Directors of Health, Physical Education and Recreation

1:30pm — 2:30pm

Prevention Evaluation Research Registry for Youth (PERRY) Demonstration *Meeting Room 5*

Speakers: Shannon Tynes, Program Analyst (PMI)
Patricia Dittus, Health Scientist
CDC/DASH

The Prevention Evaluation Research Registry for Youth (PERRY), is a comprehensive database that contains citations and abstracts of research focusing on preventing and reducing priority health risk behaviors among young people. PERRY contains nearly 20,000 citations related to violence, unintentional injury, and sexual risk behaviors. This session will demonstrate how to use PERRY on the web to identify evaluated programs. Participants will then have an opportunity to use PERRY, which is expected to be available to the public in the upcoming year.

NOTES:

1:30pm — 2:30pm **Congressional Perspectives (invited)**

Auditorium

Moderator: Mark Mioduski

Facilitator: William Datema
*Society of State Directors of Physical Education
and Recreation*

This view from the policy makers' will provide participants with a rare opportunity to hear from Congressional staff about how members of Congress make decisions. Staff will provide perspectives on what members and staff think about health promotion issues. They will share their views about how schools and communities can be more visible and more effective in educating members, their staffs, and the public about health issues related to adolescents and communities. Other issues included in this session are how new members and staff learn about health issues and communication strategies, and how members and their staff see their responsibilities to respond to their constituents.

1:30pm — 2:30pm **POSTER SESSIONS WITH AUTHORS**

Congressional Hall Foyer

1. ***Successful Public Meetings - Step by Step (#1080)***
Presenter: Daniel L. Holcomb, *CDC*
2. ***On Solid Ground: Supporting Healthy Youth Development through Youth-Adult Partnerships (#1129)***
Presenter: Jane Norman, *Advocates for Youth*
3. ***Folic Acid Education in Middle and High Schools: Pilot Testing of a Teaching Module for Math, Science, and Health Classes (#1206)***
Presenter: Chyree T. Thomas, *National Center on Birth Defects and Developmental Disabilities*
4. ***Enhancing Communication and Partnerships Among Schools, Public Health and Communities Through School-Based Web Sites (#1211)***
Presenter: Peggy M. Heaver, *Minnesota Coordinated School Health Program*

NOTES:

1:30pm — 2:30pm POSTER SESSIONS WITH AUTHORS

Congressional Hall Foyer

5. ***Improving Integrations and Implementation of Theory Into School-Based HIV Prevention Education: The Illinois HIV Prevention Education Project (#1016)***
Presenter: Mark A. Temple, *Illinois State University*
6. ***Effective HIV Prevention Education in Juvenile Corrections Facilities (#1033)***
Presenter: Alison E. Wakefield, *ETR Associates*
7. ***Increasing HIV/AIDS Awareness and Educational Opportunity through Art Instruction (#1087)***
Presenter: Patricia K. Puline, *Erie County Health Department*
8. ***Integrating HIV/AIDS and Related Health Issues into College Curricula: The National Leadership Resource Database (#1024)***
Presenters: Amy L. Castner, Emily Mauro, *Association of American Colleges and Universities*
9. ***Partnership in Health: You and HIV/AIDS (#1218)***
Presenters: Pereta P. Rodriguez, Jessica Rodriguez, *City College of New York, Division of Student Affairs*
10. ***Managing Asthma in the New York City Public Schools through an Interdisciplinary Team Approach (#1046)***
Presenters: Leslie Goldman, Danna C. Ethan, *The New York Academy of Medicine*
11. ***Fighting Childhood Obesity in Hong Kong (#1014)***
Presenter: Georgia S. Guldán, *The Chinese University of Hong Kong*
12. ***A Coordinated School Health Approach to Prevent Cardiovascular Disease (#1065)***
Presenters: Leslie Goldman, Gardith-Eileen Marcelin, *The New York Academy of Medicine*

NOTES:

1:30pm — 2:30pm POSTER SESSIONS WITH AUTHORS

Congressional Hall Foyer

13. ***School-Based Lifelong Healthy Eating and Physical Activity Promotion for Hong Kong Primary School Students - Fun-in-Seven (#1131)***
Presenter: Winnie Ho, *The Chinese University of Hong Kong*

14. ***Policy and Environment, as it Relates to Tobacco, Physical Activity, and Nutrition in Nebraska Schools (#1132)***
Presenter: Jamie K. Hahn, *Nebraska Health and Human Services System*

15. ***Using the School Health Index to Promote Healthy Eating and Physical Activity Within the School District of Philadelphia (#1215)***
Presenter: Keisha L. Shropshire, *Dekalb County Board of Health*

16. ***Outcome-Based Nutrition and Physical Activity Education: A Logic Model Approach (#1224)***
Presenter: Kari L. Senger, *South Dakota Department of Education*

17. ***Meeting the Challenge of a Great Health Fair (#1005)***
Presenter: Lynda Kinard, *Florida Department of Education*

18. ***The Florida Coordinated School Health Program Pilot Schools Project Evaluation: Findings from the Team Member Survey (#1123)***
Presenters: Robert M. Weiler, *University of Florida*; Sharon L. Drumheller Murray, *Florida Department of Education*

19. ***A Natural History of School Health: The Eight Components, Coordination, and School Health Programs Over the Past 150 Years (#1146)***
Presenters: Ameena Batada, *Johns Hopkins School of Public Health, Center for Adolescent Health*; Susan Russell Walters, *Governor's Office for Children, Youth and Families*

20. ***Two-Year Evaluation Findings of the National School Health Coordination Leadership Institute Sponsored by the American Cancer Society (#1181)***
Presenters: Judith M. Ottoson, *Georgia State University*; Beth Stevenson, *American Cancer Society*

NOTES:

1:30pm — 2:30pm POSTER SESSIONS WITH AUTHORS

Congressional Hall Foyer

21. ***S.H.E.'s Making A Difference: Mt. Holyoke College's Sexual Health Peer Education Model (#1178)***
Presenter: Danielle M. Bachand, *Belchertown Public Schools*

22. ***Anti Tobacco Education: Teens Kick Ash (#1187)***
Presenters: Jessica S. Parks, Rebecca E. Dames, *Mt. Whitney DECA*

23. ***Diffusion of Health Education Programs Throughout a State: Follow-up Survey of a Summer Institute (#1112)***
Presenter: Emilia Patricia T. Zarco, *Adelphi University*

24. ***The Young Women's Health Summit: Preparing Young Women for Leadership (#1072)***
Presenters: Frances Ashe-Goins, Diedra Henry, *Office on Women's Health*

25. ***Preparing Graduate Students in Youth Health Related Issues and Coordinated School Health (#1115)***
Presenter: Millie Naquin, *Southeastern Louisiana University*

26. ***Collaboration Among School, Community, Faith and University Based Health Professionals to Improve the Health of Youth (#1118)***
Presenter: Wynn Gillan, *Southeastern Louisiana University*

27. ***Innovative Strategies in Teaching the Health Education Program to Future Teachers (#1153)***
Presenter: Diane S. Cole, *Southeastern Louisiana University*

28. ***Successful Strategies for State and Education Collaboration: Ensuring that Coordinated School Health Programs Reach Their Full Potential (#1138)***
Presenters: Cara A. Macken, *Minnesota Department of Health*; B. J. Anderson, *Minnesota Department of Children, Families and Learning*

29. ***Crosswalking High Stakes State Assessments in Core Academic Disciplines with Content in Health Education—A Massachusetts Model (#1159)***
Presenter: Christine B. Sweklo, *Frontier Regional School District*

NOTES:

1:30pm— 2:30pm POSTER SESSIONS WITH AUTHORS *Congressional Hall Foyer*

30. *Parent Support and Attitudes About School-Based HIV, STDs and Pregnancy Prevention Programs (#1048)*
Presenter: Richard J. Sawyer, Academy for Educational Development

2:30pm — 3:00pm BREAK
Sponsored by the Society of State Directors of Health, Physical Education and Recreation

3:00pm — 4:30pm CONCURRENT SESSIONS

C1 Youth Leadership in HIV Prevention: Making it Work *Auditorium*

Moderator: Dean Fenley, Instructional Design Specialist
CDC/DASH

Youth Involvement in the Community Planning Process (#1031)

Speakers: Rebecca Wong, HIV/STD Prevention Youth Specialist
National Alliance of State and Territorial AIDS Directors

Jennifer Augustine, Program Associate
Advocates for Youth

An overview of the principles of community planning will be presented. Various models of youth involvement will be presented through a panel of expert youth involved in community planning. Methods of youth recruitment and retention for CPGs will be presented. Barriers and successes in involving youth will also be discussed.

NOTES:

3:00pm — 4:30pm CONCURRENT SESSIONS

C1
(Cont'd.)

Youth Leadership in HIV Prevention: Making it Work

Auditorium

HELP: Having Empowerment Leaders as Peers: Adolescent Peer HIV Prevention Youth Development Program That Changes Lives (#1108)

Speakers:

Jane S. Ogilvie, Regional Coordinator
Leslie Czarniak, Student
Kasheef Moore, Student
School Health Network Center

Tamara Doyle, Positive Youth Development Coordinator
Jason Ross Brandon, Student
Western New York Regional Center for HELP

HELP: (Having Empowered Leaders as Peers) HIV prevention trains middle school and high school students as peer educators and youth advocates. HELP students are also provided various service-learning opportunities as an integral part of the program. The presentation will provide an overview of the HELP program.

Youth Leadership and HIV Prevention Planning: Connecting the Dots (#1111)

Speakers:

Mark Del Monte, Director of Public Affairs
Jennifer A. Almy, Youth Project Manager
AIDS Alliance for Children Youth Families

Come hear how youth leadership training can be used in HIV prevention. AIDS Alliance for Children, Youth & Families believes that educated and empowered youth can be extremely effective educators, peer motivators and participants in local HIV prevention planning. Join us for an interactive and engaging session on empowering youth to make local change in HIV prevention.

NOTES:

3:00pm — 4:30pm CONCURRENT SESSIONS

C2

New CDC School Health Guidelines

Meeting Room 12

Moderator: Leah Lasco, Program Analyst
CDC/DASH

CDC Injury Prevention Guidelines

Speaker: Howell Wechsler, Health Scientist
CDC/DASH

In December 2001, CDC released its School Health Guidelines to Prevention Unintentional Injuries and Violence. This presentation will describe the scientific rationale for these guidelines; the process used to develop the guidelines report; an overview of the eight broad recommendations on preventing unintentional injury, violence, and suicide; and some examples of more specific recommendations for action identified by the report. Participants will discuss strategies for helping schools implement the guidelines recommendations.

Guidelines for School Programs to Prevent Skin Cancer (#1165)

Speaker: Karen Glanz, Professor/Program Director
University of Hawaii

This presentation will introduce the CDC's Guidelines for School Programs to Prevent Skin Cancer. It will present background information about skin cancer and sun protection behaviors, context for the guidelines, and describe and illustrate the guidelines.

NOTES:

3:00pm — 4:30pm CONCURRENT SESSIONS

C3

School Tobacco Programs and Policies: Assessment and Enforcement

Meeting Room 9

Moderator: Marionette Holmes, PE Fellow
CDC/DASH

Enforcement: The Challenge of School Tobacco Policies (#1201)

Speaker: Jane Pritzl, Health Scientist
CDC/DASH

Problems enforcing tobacco-free school policies can cause reluctance on the part of school administrators to implement them in the first place or once implemented, to maintain those policies. Find out what other states have learned about the challenges of enforcing school tobacco policies.

Conducting a Statewide School Tobacco Policy Review: Implications for Coordinated School Health Programs (#1026)

Speakers: Yvonne D. Stephens, Assistant Professor
Ithaca College

Gary English, Director
New York State Statewide Center for Healthy Schools

This session will summarize a Statewide School Tobacco Policy Review Process that was conducted to assess the quality of existing tobacco policies within one state's school districts. Discussion of results will include the practicality of a large-scale policy review project, the outcomes of the statewide tobacco policy review, and the implications for Coordinated School Health Programs.

NOTES:

3:00pm — 4:30pm **CONCURRENT SESSIONS**

C3 School Tobacco Programs and Policies: Assessment and Enforcement

Meeting Room 9

CDC's School Health Index for Physical Activity, Healthy Eating, and Tobacco Free Lifestyle: A Self-Assessment and Planning Guide

Speaker: Shannon Tynes, Program Analyst (PMI)
CDC/DASH

This session will describe the revised second edition of CDC's School Health Index, which addresses tobacco prevention issues in addition to the physical activity and nutrition issues covered by the first edition. The tobacco-related content of the revised Index will be previewed, and the process used to develop tobacco items will be described. The session also will include reports on how schools have used the School Health Index to improve school health policies and programs.

C4 Healthy Messages to Tweens: CDC Launches National Campaign to Encourage Positive Activity Among Youth and Families (#1223)

Meeting Room 6

Moderator: Sharon J. Burton, Program Analyst (PMI)
CDC/DASH

Speakers: Faye Wong, Director Youth Media Campaign
Suzanne (Suzi) Gates, Health Communications Officer
Lori Asbury, Health Communications Officer
Marian Huhman, Health Communications Specialist
Victor Medrano, Program Consultant
CDC/DASH

This Spring, CDC will launch a national, multimedia campaign with a grassroots component to reach tweens (youth ages 9-13), their parents, and teen and adult influencers in urban and rural communities. The campaign will promote positive activity nationally and in fifteen communities annually. The campaign's rollout plan, materials, partnerships, and evaluation plans will be shared in this session.

NOTES:

3:00pm — 4:30pm CONCURRENT SESSIONS

C5
(Cont'd.)

Prevention Programs in South Africa

Meeting Room 8

Moderator: Gloria Bryan, Health Education Specialist
CDC/DASH

Setting Standards for Peer Education in South Africa and the U.S. (#1066)

Speakers: Charles Deutsch, Principal Investigator
Harvard School of Public Health

Barbara Michel, Coordinator
National Department of Health South Africa

South Africa has facilitated a process of consultative workshops with various players involved with peer education to develop Standards of Practice for Peer Educators and Practitioners as well as a link to tertiary Institutions. This has been a collaborative project with the Centers for Disease Control and Prevention (DASH) and the Harvard School of Public Health. This session will highlight the process and challenges experienced and still to come.

Developing Support Materials on HIV/AIDS for Younger Learners in a Multicultural and Diverse Language Context - A South African Perspective (#1056)

Speakers: Kenau Swart, National Coordinator
National Department of Health South Africa

Barbara Michel, Coordinator
National Department of Health South Africa

The National Department of Health in South Africa recognizes the need for age appropriate resource materials for use by teachers in the classroom. The extent of the epidemic in South Africa and the inclusion of Life Skills and HIV/AIDS Education in the national education curriculum creates the need for appropriate materials. There are many diverse cultures and languages that need to be considered in developing such materials. The presentation will include examples of the developed materials for comment and discussion.

NOTES:

3:00pm — 4:30pm **CONCURRENT SESSIONS**

C5 **Prevention Programs in South Africa** **Meeting Room 8**
(Cont'd.) ***HIV Prevention in School in Africa (#1029)***

Speakers: Monique Fouilhoux, Education Coordinator
Education International

Phyllis Scattergood, Director, Center to Promote Health
 through Schools and Communities
Education Development Center Inc.

Education International, in collaboration with World Health Organization, Centers for Disease Control and Prevention, United Nations Educational, Scientific and Cultural Organization, United Nations International Children's Emergency Fund and Education Development Center launched a joint effort to prevent HIV/AIDS and related discrimination in schools across Africa. They created a training and resource manual on school health and HIV/AIDS prevention that includes participatory learning activities developed together with teachers in Southern Africa. A review of this project will be discussed.

C6 **Expanding the Model of Children's Mental Health:** **Meeting Room 7**
Implications of the Surgeon General's Report (#1085)

Moderator: Bindi Gandhi, ORISE Fellow
CDC/DASH

Speakers: Jennifer A. Lowie, Associate Director
 Melissa G. Ambrose, Manager
Center for School Mental Health Assistance

Nancy A. Lever, Consultant
University of Maryland School of Medicine

This session will identify issues with traditional models of mental health services provision. An overview of the Surgeon General's report on children's mental health will be presented and implications for service provision explored. Finally, a school-based model for children's mental health will be presented.

NOTES:

3:00pm — 4:30pm

CONCURRENT SESSIONS

C7

Parent-Based Interventions to Reduce Adolescent Risk Behaviors (#1226)

Grand Ballroom South Salon

Moderator: Patricia Dittus, Health Scientist
CDC/DASH

Speakers: Patricia Dittus, Health Scientist
CDC/DASH

Kim Miller, Senior Research Sociologist
CDC/NCHSTP

Parent-based interventions represent a promising approach for reducing adolescent risk behaviors. School-, community-, and provider-based interventions for parents are being developed and evaluated for effectiveness. Results from the evaluations of these programs will provide much needed information about the efficacy of a parent-based intervention approach to reducing adolescent risk behaviors.

C8

Healthy Passages: A Community-Based Longitudinal Study of Adolescent Health (#1043)

Grand Ballroom Central Salon

Moderator: Jo Anne Grunbaum, Chief, Surveillance and Research Section
CDC/DASH

Speakers: Mark Schuster
University of California, Los Angeles RAND Corporation

Jo Anne Grunbaum, Chief, Surveillance and Research Section
CDC/DASH

Susan Tortolero
University of Texas, Houston

Marc Elliott
RAND Corporation

Healthy Passages is a longitudinal study designed to help families, health care providers, schools, and communities develop effective programs and policies to improve the health of our young people and to better understand racial and ethnic disparities. This presentation will describe the goals, organization, conceptual framework, study design, data collection plans, and data analysis.

NOTES:

3:00pm — 4:30pm CONCURRENT SESSIONS

C9

Hands-On Computer Training Opportunities

Meeting Room 5

Moderator: Jim Martindale, Health Education Specialist
CDC/DASH

Using Technology to Advance State and Local School Health Programs in Maine (#1219)

Speakers: William E. Primmerman, Director for Coordinating School Health Programs
Maine Department of Education

Jacqueline Ellis, Director for Coordinating School Health Programs
Bureau of Health, Maine Department of Human Services

This session presents the state developed tools for Physical Education Learning Results assessment, Maine's Coordinated School Health Program (CSHP) information network and for doing the electronic web-based CSHP evaluation at the local level. Each tool will be presented by explaining the rationale for its creation, the process used in creating the tool and the actual process being used at the state and local level to implement the tool.

Healthy Schools/Healthy Kids (#1128)

Speakers: Michelle F. Smith, Project Consultant
Shelley L. Summers, Project Director
American Cancer Society

The session will provide participants with a detailed description of the Healthy Schools/Healthy Kids web site; demonstrate the type of information available through the Web site; show participants how to navigate the Web site; and challenge participants to complete specific tasks involving locating information about health risks, assessment and advocacy.

NOTES:

3:00pm — 4:30pm CONCURRENT SESSIONS

C10

Surveillance and Programs to Address the Needs of Native American Youth

Meeting Room 4

Moderator: Steve Ranslow, Health Education Specialist
CDC/DASH

Health Risk Behaviors among Native American Middle and High School Students: Bureau of Indian Affairs' Youth Risk Behavior Survey (#1172)

Speaker: Lana Shaughnessy, Special Assistant to the Director
Bureau of Indian Affairs

This presentation highlights results from the Bureau of Indian Affairs' Youth Risk Behavior Survey (YRBS) conducted among its middle school students in spring 2000 and high school students in spring 2001.

Developing Culturally Competent Youth Education Programs (#1203)

Speakers: Linda Johnson, Director of School Health Programs
North Dakota Department of Public Instruction

Patsy Hall Hameren, Curriculum Specialist/Trainer
Native American Training Institute

This curriculum is the product of centuries of wisdom passed down to Native American people from their elders. This curriculum attempts to put Native American teachings into a context that is usable for Native American youth today. It bridges the gap and puts relationships into context. These skills-based lessons in relationship building are adaptable to all cultures. Implementation of this curriculum will be discussed.

NOTES:

3:00pm — 4:30pm CONCURRENT SESSIONS

C11

CDC's HIV Prevention Strategic Plan: What It Means for DASH and School Health Programs (#1004)

Grand Ballroom North Salon

Moderator: Ken Rose, Program Analyst
CDC/DASH

Speakers: Lynn Austin, Deputy Director
Ken Rose, Program Analyst
Paula Morgan, Program Analyst (PMI)
CDC/DASH

Tim Hack, Project Director
Massachusetts Department of Education

Rose Haggerty, Project Director
Houston Independent School District

Given changes in the HIV epidemic, treatment, and policymaking, the CDC required a strategic plan to guide its domestic and international activities. Over the course of two years, more than 100 experts inside and outside the agency developed a comprehensive strategic plan with discrete goals and explicit objectives and strategies. Partners are adapting and implementing the plan to address the epidemic in their localities. An overview of the strategic plan will be discussed.

NOTES:

3:00pm — 4:30pm CONCURRENT SESSIONS

C12

Collaboration and Evaluation: Two Essential School Health Strategies

Meeting Room 19

Moderator: Shannon Tynes, Program Analyst (PMI)
CDC/DASH

Seeing the Results of Efforts to Build School Health Programs (#1166)

Speakers: Douglas R. White, Assistant Director
Wisconsin Department of Public Instruction

David Lohrmann, Evaluation Consultation Center Director
Academy for Educational Development

CDC/DASH and partners created an evaluation planning framework for state and local CSHP and tools for program assessment. Using these tools Wisconsin has developed and implemented evaluation strategies including targeted outcomes and assessment measures for state and local CSHP consistent with CDC school health guidelines. These tools will be discussed and are available to others.

A Public-Private Collaborative to Improve the Health of Low-Income School Children in Georgia (#1039)

Speakers: Monica Herk, Director, Child Policy Initiative
Jennifer L. Antinozzi, Research Associate
Georgia State University

MaryAnn Phillips, Project Director
Georgia Health Policy Center

Georgia has developed an innovative model for improving school health programs that may be replicable in other states. An overview of the work of a public-private partnership which has given grants to communities and schools seeking to provide comprehensive school health services as defined in the CDC Eight Component Model will be described.

NOTES:

3:00pm — 4:30pm **CONCURRENT SESSIONS**

C13

School-Based Strategies: Linking Children and Youth to Health Resources and Services

Meeting Room 10

Moderator: Xavier Walker, Associate Fellow
CDC/DASH

Building State Infrastructure to Increase Children's Access to Health Insurance - The Role of State Education Agencies (#1070)

Speaker: Jana L. Martella, Senior Project Associate
Council of Chief State School Officers

This session will focus on the important role education agencies play in assuring access to the health coverage kids need to go to school healthy and ready to learn. This session will feature what is currently working and planned in the states on school-based outreach and enrollment for the States Child Health Insurance Program and Medicaid programs.

Coordinated School Health Strategies for School-Based Health Centers (#1142)

Speakers: Sonda Oppewal, Associate Professor
Paulette Reed, Health Educator
East Tennessee State University

This presentation will explore the relationship of the coordinated school health model with school-based health center (SBHC) services, and highlight the challenges of SBHCs in providing comprehensive health services and fostering a coordinated school health program. SBHCs are well located to achieve the positive outcomes associated with the coordinated school health model.

Improving Preventive Services in School-Based Health Centers (#1190)

Speakers: Laura C. Brey, Associate Director
National Assembly on School-Based Health Care

Jonathan Klein, Associate Professor
University of Rochester

This presentation will describe the National Assembly on School-Based Health Care's 15 month qualitative study for improving preventive services in school-based health centers. This study was conducted in 15 school-based health centers in three states using the PDSA Rapid Change Quality Improvement Model. Participants will learn about the National AIMS, data collection methods, outcome measures, and national, state, and site level technical assistance and consultation strategies used in the project.

NOTES:

3:00pm — 4:30pm CONCURRENT SESSIONS

C14

Collaborative Initiatives to Promote Food-Safe School Programs (#1063)

Meeting Room 17

Moderator: David DeLozier, Health Scientist
CDC/DASH

Speakers: Laura Fox, Food Safety Education Program Manager
Food and Drug Administration

Julia Y. Smith, Health Communication Specialist
David M. Delozier, Health Scientist
CDC/DASH

Erica E. Odom, ORISE Fellow
CDC/DASH

A demonstration and discussion of innovative initiatives and materials to promote Food-Safe Schools will be provided during this session. These programs include the Food and Drug Administration's award winning curriculum, *Science and Our Food Supply*, an update on the development of CDC's *Food Safe Schools Action Guide*, *Healthy Schools...Healthy People It's a SNAP!* handwashing promotion program, and other food safety educational tools and activities.

NOTES:

3:00pm — 4:30pm CONCURRENT SESSIONS

C15 Strategies for Successfully Addressing Sexual Risk-Taking Behaviors Among School-Aged Youth

Meeting Room 11

Moderator: Stephen Banspach, Chief, Evaluation Research Section
CDC/DASH

Reducing Adolescent Sexual Risk Taking: Lessons Learned from Western Europe (#1040)

Speakers: Julie Taylor, Associate Training Director
Education, Training and Research Associates

Monica Rodriguez, Director, Information and Education
Sexuality Information and Education Council of the U.S.

Participants will learn about approaches to adolescent sexual behavior that result in dramatically lower rates of adolescent pregnancy, STD/HIV and abortion in the Netherlands, Germany and France. Participants will analyze examples of mass media campaigns and describe how the U.S. might make policy and program changes to get similar results.

“Sexuality Education: When a Door Is Closed, Find a Window” (#1213)

Speakers: Wendy L. Sellers, School Health Coordinator
Eaton Intermediate School District

Laurie J. Bechhofer, Consultant
Michigan Department of Education

Following a brief introductory lecture, participants will join in a discussion about the barriers to sex education in Michigan and how they were addressed. Participants will brainstorm barriers to their own efforts, identify potential partnerships to be formed, and consider alternative strategies for reaching goals without compromising what is most likely to be effective.

NOTES:

3:00pm — 4:30pm CONCURRENT SESSIONS

C15
(Cont'd.)

Strategies for Successfully Addressing Sexual Risk-Taking Behaviors Among School-Aged Youth

Meeting Room 11

Conducting Adolescent Sexuality Research in Schools: Lessons Learned (#1121)

Speaker:

Thomas J. Berger, Research Associate
Center on Adolescent Sexuality, Pregnancy and Parenting

The lack of published analyses on recruitment issues surrounding research studies of school-based sex education curricula hinders such research efforts limiting our understanding of how to plan for participation rates in such studies. This presentation describes the recruitment experiences and strategies used in a longitudinal evaluation of the *Reducing the Risk* curriculum, using 1,141 adolescents to explore the curriculum's impact on adolescent sexual attitudes and behaviors.

NOTES:

3:00pm — 4:30pm CONCURRENT SESSIONS

C16

Discovering the Creativity of Students in Teacher Preparation Programs - The Process for Developing, Piloting, and Implementing Fitness Breaks for Elementary Classroom Teachers (#1057)

Meeting Room 14

Moderator: Carolyn Fisher, Health Education Specialist
CDC/DASH

Speaker: Pat Van Volkinburg, Coordinator
University of Michigan

Thomas R. Johnson, Assistant Professor
Erica Tooley, Student
Albion College

Stephanie Polokney, Teacher
Guardian Lutheran School

Jill Kopper, Teacher
Peace Lutheran School

The presenters will provide an overview of the development and instructional implementation of the Fitness Breaks concept and framework into undergraduate courses. Undergraduate students will share the research-based link between physical activities and learning, introduce Fitness Breaks templates, and lead participants in several Fitness Breaks activities.

NOTES:

3:00pm — 4:30pm CONCURRENT SESSIONS

C17 **Putting Coordinated School Health Programs
into Practice**

Meeting Room 16

Moderator: Stacey Mattison, Health Education Specialist
 CDC/DASH

***Implementing a Coordinated School Health Programs as Part of a Larger
School Improvement Effort: The Oregon Experience (#1084)***

Speakers: Ginny L. Ehrlich, Team Leader
 Oregon Department of Education

 Romila G. Tandinga, Program Coordinator
 Oregon Department of Human Services

This session will highlight a nine-step Planning and Implementation Process for Developing a Coordinated School Health Program (CSHP). Participants will learn about Oregon's early experiences working with schools interested in building a CSHP as a part of a larger school improvement effort and long-term plans for evaluation. Participants will participate in case studies related to the planning and implementation process.

***Building Coordinated School Health Programs: Stories from the Field
(#1064)***

Speakers: Eva Marx, Consultant

 Sarah L. Merkle, Program Analyst
 CDC/DASH

How do coordinated school health programs get started? How do schools and districts maintain these programs? Presenters will share lessons learned from sites described in a soon-to-be published document that presents stories about coordinated school health program implementation in schools and districts.

NOTES:

3:00pm — 4:30pm CONCURRENT SESSIONS

C17
(Cont'd.)

Putting Coordinated School Health Programs into Practice

Meeting Room 16

Coordinated School Health Programs in Action: Lessons from the Real World (#1038)

Speakers:

Robert M. Weiler, Associate Professor
University of Florida

Sharon L. Drumheller Murray, Coordinator
Florida Department of Education

This session will feature a 3-year, statewide project tested a flexible, creative approach for helping schools develop an infrastructure to sustain a coordinated school health program with an overall aim of enhancing student health and well-being and academic achievement.

4:30pm — 5:30pm EXHIBITS

5:00pm — 9:00pm Westat, Incorporated Reception

Meeting Room 13/14

This reception is for state and local education agency coordinators of Youth Risk Behavior and School Health Education Profile surveys.

NOTES:

Healthy Kids - Healthy Communities: Integrating Health and Education

AGENDA

Tuesday - February 12, 2002

7:00am — 8:15am Continental Breakfast **Congressional Hall A/B/C**
*Sponsored by the Society of State Directors of Health,
Physical Education and Recreation*

7:00am — 8:15am Topical Networking **Grand Ballroom**
*Time is available for conference participants to informally share ideas. Stop by the
Continental Breakfast to get something to eat then join us in the Grand Ballroom for an
opportunity to discuss the selected topics listed below.*

- ★ A discussion of the latest curricula on food safety, asthma, and sexual harassment
- ★ Building collaborative relationships between postsecondary institutions, state education and health agencies, and local education and health agencies
- ★ Combating health programs that affect adolescents through the use of YRBS and SHEP data
- ★ Creating dialogue: HIV prevention strategies
- ★ Evaluating coordinated school health programs: indicators for progress
- ★ Evaluation tools for staff development
- ★ Healthy school issues as a part of school accreditation
- ★ Improving school health education: coordinated school health programs versus the health problem of the day
- ★ Making the connection: connecting health education with school reform
- ★ Parents are an invaluable asset for health education—strategies for working with parents to improve the health status of our Nation's youth
- ★ Programs that work versus strategies that work
- ★ Strategies for involving youth in project planning and implementation
- ★ Successful HIV prevention collaboration between state education agencies, state health agencies and community planning groups
- ★ System-wide school health councils: success stories and lessons learned
- ★ Teen pregnancy prevention: strategies for improving communication between adolescents and adults
- ★ We've got proof! Evidence-based research shows that healthy children are better learners
- ★ Youth in high risk situations (YHRS): success stories

7:00am — 6:00pm **Registration and Information Desk** *Grand Ballroom Foyer*

8:30am — 10:00am **PLENARY SESSION (PL2)** *Grand Ballroom*

***How Health and Education Respond to
Crisis: The New York Experience***

TODAY'S CONCURRENT SESSIONS AT-A-GLANCE

10:30am—12:00pm

- D1 Abstract Roundtable Discussions Grand Ballroom
- D2 Youth Focus on Healthy Living Auditorium
- D3 Meeting the Needs of Special Education Students in Human Sexuality Education Meeting Room 7
- D4 Tobacco Prevention in the School Curriculum Meeting Room 5
- D5 Reaching Youth in High Risk Situations: Lessons Learned by DASH Funded
National Organizations Meeting Room 8
- D6 Improving the Health of Students through Physical Education and Physical
Activity Initiatives Meeting Room 6
- D7 Enhancing HIV Prevention Education and Programming through Cultural
Competency Trainings, Peer Education, and Curricular Infusion Meeting Room 9
- D8 Healthy Kids...Ready to Learn: Reducing DropOuts Meeting Room 10
- D9 School-Based Health Centers: Sites of Delivery of Care for Risk Assessment
and Parental Involvement Meeting Room 11
- D10.... Programs that Work: Making the Most of National Trainings Meeting Room 19
- D11.... Interagency Collaboration for Improving Health and Education through Schools -
A "United" Effort of UN Agencies and their Partners Meeting Room 4

1:30pm — 3:00pm **EFFECTIVE LEGISLATIVE AND POLICY
COMMUNICATIONS WORKSHOP AND EXCHANGE** *Auditorium*
*(Sponsored by the Society of State Directors of Health,
Physical Education and Recreation)*

2:00pm — 3:30pm **DASH EFFORTS TO ADDRESS THE NEEDS
OF COMMUNITIES OF COLOR** *Meeting Room 4*

5:00pm — 7:00pm **DIRECTIONS FOR THE FUTURE: PROGRAM
PRIORITIES FOR STATE AND LOCAL EDUCATION
AGENCIES AND NATIONAL NON-GOVERNMENTAL
ORGANIZATIONS** *Grand Ballroom*

NOTES:

8:30am — 10:00am **PLENARY SESSION (P2)**

Grand Ballroom

How Health and Education Respond to Crisis: The New York Experience

Moderator: Lynn Austin, Deputy Director
CDC/DASH

Speakers: William Modzeleski, Director, Safe and Drug-Free Schools Program
Office of Elementary and Secondary Education, U.S. Department of Education

James Butterworth, Assistant Commissioner
New York State Department of Education

Nancy Wade, Director, Division of Family Health
New York State Health Department

Gregory Thomas, Executive Director
Division of Student Safety and Prevention Services, New York City Board of Education

10:00am — 10:30am **BREAK**

Sponsored by the Society of State Directors of Health, Physical Education and Recreation

10:30am — 12:00pm **CONCURRENT SESSIONS**

10:30am — 11:10am **D1 Abstract Roundtable Discussions**

Grand Ballroom

Select one Abstract Roundtable Discussion from Group A during the 10:30am to 11:10am session and one from Group B during the 11:20am to 12:00pm session.

GROUP A

1. ***Building E- Communities to Create Reach, Richness, and Results in School Health Education (#1148)***

Speakers: Neal S. Sofian, *NewSof Group*; Beth Stevenson, *American Cancer Society*

NOTES:

10:30am — 11:10am

D1 Abstract Roundtable Discussions

Grand Ballroom

Select one Abstract Roundtable Discussion from Group A during the 10:30am to 11:10am session and one from Group B during the 11:20am-12:00pm session.

GROUP A (Cont'd.)

2. ***Building Partnerships with School Boards for Comprehensive School Health (#1158)***
Speakers: Jennifer Robertson, *California Project LEAN*; Martin Gonzalez, *California School Boards Association*; Cheewa James, *School Health Connections*

3. ***Creative Partnering: Developing a Community Center for Learning, Health and Family Fun (#1171)***
Speaker: Ellen M. Boggs, *Vancouver School District*

4. ***The Use of HealthCorp Volunteers in the Prevention of HIV Targeted to Youth (#1125)***
Speakers: Leslie A. Morris, Cheryl Ulmer, *National Association of Community Health Centers*

5. ***Effective Public Engagement to Address HIV and School Health Problems in a Rural Setting (#1182)***
Speakers: Susan Silvester, *Mary Lyon Foundation*; Mary Vilbon, *Mohawk Trail Regional School District*

6. ***Linking Health Education Standards to Curriculum, Instruction, and Assessment: A Research and Theory-Based Process (#1229)***
Speaker: Katherine M. Wilbur, *Maine Department of Education*

7. ***Collaborative Action Planning to Promote School-Based Teen Pregnancy Prevention: Tough Work with Many Rewards (#1106)***
Speakers: Sara Roschwalb, *Association of Maternal and Child Health*; Carmen Head, *National School Boards Association*

8. ***Inside-Outside Partnerships: The Unspoken Ways to Move the CSHP Agenda at the State and Local Levels (#1185)***
Speakers: Evelyn R. Frankford, *Education Development Center*; Linda Nightingale Greenwood, *Rhode Island Department of Education*

9. ***Promoting HIV Risk Reduction Among Children and Adolescents Through the Use of the Skills-Based Model (#1155)***
Speaker: Shannon L. Whalen, *Adelphi University*

NOTES:

10:30am — 11:10am

D1 Abstract Roundtable Discussions

Grand Ballroom

Select one Abstract Roundtable Discussion from Group A during the 10:30am to 11:10am session and one from Group B during the 11:20am-12:00pm session.

GROUP A (Cont'd.)

10. ***Utilizing a Public Health Program Planning Process Model to Deliver Coordinated School/Community Health Programming and Reduce Barriers to Learning (#1078)***
Speakers: Tena B. Hoyle, *Hoyle & Associates*; Susan E. York, *Rock Hill School District 3*
11. ***Technical Assistance: Helping Schools, Agencies, and Colleges Develop Sustainable Health Promotion and HIV Prevention Program (#1135)***
Speakers: Nan W. Ottenritter, *American Association of Community Colleges*; P. Hanzook, *Anne Arundel Community College*
12. ***Rallying Around Local Coordinated School Health Councils (#1060)***
Speakers: Janet A. Ricketts, *South Dakota Department of Education and Cultural Affairs*; Linda J. Ahrendt, *South Dakota Department of Health*
13. ***Development and Implementation of School Health Councils: An Overview and Perspectives from the Field (#1095)***
Speakers: Amy E. Grimm, *National Center for Health Education*; Mary Waters, *American Cancer Society*
14. ***California's Healthy Start Initiative: Integrating Health to Achieve Academic Success (#1151)***
Speaker: Pat Rainey, *California Department of Education*
15. ***Coordinated School Health Programs: Linking the Forces of School Reform issues, Character Education and Safe and Drug Free Schools (#1205)***
Speakers: Drinda Olsen, *North Dakota Department of Public Instruction*

NOTES:

10:30am — 11:10am

D1 Abstract Roundtable Discussions

Grand Ballroom

Select one Abstract Roundtable Discussion from Group A during the 10:30am to 11:10am session and one from Group B during the 11:20am-12:00pm session.

GROUP A (Cont'd.)

16. ***“Integrating Health and Literacy to Improve Student Achievement: A City/State Collaborative for Closing the Gap” (#1191)***
Speakers: Mohamed N. Yasin, *New York City Board of Education*; Grace E. Stevens, *New York State Education Department*; Thomas A. Kelsh, *Capitol Assessment Inc.*
17. ***Health Education Standards Training and Resources for Integration (#1090)***
Speaker: Kari L. Senger, *South Dakota Department of Education and Cultural Affairs*
18. ***Acting Up, Not Acting Out! Success Stories from Youth Activists (#1130)***
Speaker: Dwayne Brown, Jane Norman, *Advocates for Youth*

11:20am — 12:00pm

D1 Abstract Roundtable Discussions

Grand Ballroom

Select one Abstract Roundtable Discussion from Group A during the 10:30am to 11:10am session and one from Group B during the 11:20am-12:00pm session.

GROUP B

1. ***Building Partnerships for Youth: A Youth Development Approach (#1097)***
Speakers: Karen Hoffman Tepper, Daniel McDonald, *University of Arizona*
2. ***The Young Men’s Initiative: An Innovative Massachusetts Partnership to Involve Young Men in Teen Pregnancy Prevention (#1044)***
Speakers: Michelle L. Zbell, *Massachusetts Department of Public Health*
3. ***Proactive Advocacy; Strategies for Building State and Community Support (#1113)***
Speakers: Martha E. Kempner, Stacy Weibley, *SIECUS*

NOTES:

11:20am — 12:00pm

D1 Abstract Roundtable Discussions

Grand Ballroom

Select one Abstract Roundtable Discussion from Group A during the 10:30am to 11:10am session and one from Group B during the 11:20am-12:00pm session.

GROUP B (Cont'd.)

4. ***From Abstinence-Based to Comprehensive Sexuality Education: Strategy for Change (#1025)***
Speaker: H. A. Young, *CommunityAIDS Network, Inc.*
5. ***Improving the School Environment for Gay, Lesbian and Bisexual Students: Lessons Learned from the Massachusetts Safe Schools Program (#1189)***
Speakers: Carol S. Goodenow, Tim W. Hack, Kim L. Westheimer, *Massachusetts Department of Education*
6. ***Linking State Title V Programs With School Health Programs Through Creative Funding and Partnerships (#1193)***
Speaker: R. L. Large, *Association of Maternal and Child Health Programs*
7. ***Back to the Basics: How to Develop Meaningful Partnerships Between Schools and Other Agencies (#1225)***
Speakers: Lenore Zedosky, *West Virginia Department of Education*; William Datema, *SSDHPER*; Donald Sweeney, *Michigan Department of Community Health*
8. ***Establishing and Maintaining Health and Education Collaborations (#1030)***
Speakers: Nora Howley, *Council of Chief State School Officers*; Amy C. Greene, *ASTHO*; Eva Marx, *Consultant*
9. ***InsideOUT and Sistah2Sistah: Online Peer Education for GLBTQ Youth and Young Women of Color (#1076)***
Speakers: Jessie Gilliam, *University of Virginia*; Jennifer Augustine, *Advocates for Youth*
10. ***Framework for Addressing Asthma in Schools: A Coordinated School Health Approach (#1207)***
Speakers: Lani Wheeler, Sarah L. Merkle, *CDC*

NOTES:

11:20am — 12:00pm

D1 Abstract Roundtables Discussions

Grand Ballroom

Select one Abstract Roundtable Discussion from Group A during the 10:30am to 11:10am session and one from Group B during the 11:20am-12:00pm session.

GROUP B (Cont'd.)

11. ***Family Life Education/HIV Staff Development: Getting It Organized (#1124)***
Speaker: Fran A. Meyer, *Virginia Department of Education*
12. ***Training Tracker: An Electronic Tool for Tracking and Planning Professional Development Activities (#1174)***
Speakers: Paul J. Giguere, Connie A. Constantine, Deborah S. Haber, *Education Development Center, Inc*
13. ***A Long Term Solution to School Violence (#1079)***
Speaker: Millie T. Sampson, *Blue Valley School District*
14. ***Nutrition Across the Curriculum for Grades Pre K-12 (#1093)***
Speaker: Julie H. Lester, *Southeastern Louisiana University*
15. ***Mega Country Global Tobacco Control Policy Workshop (#1027)***
Speakers: Phyllis Scattergood, Scott Pulizzi, *Education Development Center, Inc.*
16. ***Lessons Learned from Focus Groups with Youth Around Tobacco Use and Prevention (#1094)***
Speakers: Jennifer A. Lowie, *Center for School Mental Health Assistance*; Elizabeth K. Mullett, *University of Maryland*
17. ***Perceptions of Youth about Tobacco Prevention Programs (#1091)***
Speaker: Mark A. Sander, *Center for School Mental Health Assistance*
18. ***Comprehensive School-Based Tobacco Prevention Programs That Work: A Collaborative Effort (#1083)***
Speakers: Carol L. Atkins, *Oregon Department of Human Services, Health Services*; Ginny L. Ehrlich, *Oregon Department of Education*

NOTES:

11:20am — 12:00pm

D1 Abstract Roundtables Discussions

Grand Ballroom

Select one Abstract Roundtable Discussion from Group A during the 10:30am to 11:10am session and one from Group B during the 11:20am-12:00pm session.

GROUP B (Cont'd.)

19. ***Bullying Prevention: Partners and Solutions—Developing Partners to Mobilize Schools, Parents and Communities to Implement Bullying Prevention (#1103)***
Speakers: Kathy M. Middleton, Deborah K. Murphy, *Oklahoma State Health Department*
20. ***Social Emotional Learning and the Character Education Connection: Building Safe, Healthy and Nurturing Schools in Rhode Island (#1008)***
Speaker: Linda Nightingale Greenwood, *Rhode Island Department of Education*
21. ***Improving the Health of Youth Through Curriculum Integration of the Six CDC Risk Areas (#1161)***
Speaker: Shannon L. Whalen, *Adelphi University*

10:30am — 12:00pm

CONCURRENT SESSIONS

D2

Youth Focus on Healthy Living

Auditorium

Moderator: Ken Rose, Program Analyst
CDC/DASH

Detroit Public Schools Building Brighter Futures Teens and Elementary Students: Partners in Asthma Management (#1180)

Speakers: Anntinette McCain, Program Associate
Emily J. Muldrow, Asthma Grant Coordinator
Marquita London, Student
Da Vina Ellens, Student
Detroit Public Schools

High school students will describe how they utilize teaching skills to train elementary students, their parents and school staff in asthma management. The student educators will also discuss the pros and cons of working collaboratively with members of the health care profession.

NOTES:

10:30am — 12:00pm **CONCURRENT SESSIONS**

D2 Youth Focus on Healthy Living

Auditorium

(Cont'd.)

Peers Educating and Encouraging Responsible Sexuality (P.E.E.R.S) in Indiana Schools - A Youth Empowerment Model (#1067)

Speakers: Eric D. Byers, Student
Tara D. Kimbrough, Student
St. Vincent Hospital and Human Services

One of the most important sources of information and support for adolescents is their peers. Come learn from trained peer youth educators how Indiana students promote life skills, accurate information, and dialogue among adolescents to help them avoid sexual activity that can lead to HIV/AIDS, STDs, and unintended pregnancies.

The Power of Peer Health Education: Kids Teaching Kids (#1101)

Speaker: Pamela R. Connolly, Coordinator
North Catholic High School

The Power of Peer Health Education: Kids Teaching Kids is enormous! North Catholic High School has an outstanding program that addresses the six risk behaviors (CDC) and the 10 content areas of a comprehensive health curriculum. Fifteen different presentations will be available to participants. 18,000 kids and 650 teachers say it works!

D3 Meeting the Needs of Special Education Students in Human Sexuality Education (#1169)

Meeting Room 7

Moderator: Sue Shaw, Health Education Specialist
CDC/DASH

Speakers: Darrel A. Lang, Education Program Consultant
Kansas Department of Education

Elissa M. Howard, Assistant Professor
Coastal Carolina University

Through the use of multimedia computer presentations and audience participation, individuals will become exposed to a model of how one can become more askable when teaching human sexuality to special education students. Participants will leave the presentation with an effective model of implementing human sexuality with special populations. Each will be given a CD-ROM with all the information.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

D4

Tobacco Prevention in the School Curriculum

Meeting Room 5

Moderator: Mary Sue Lancaster, Deputy Branch Chief, Program Development and Services Branch
CDC/DASH

Curriculum Choices for Reducing Tobacco Use: How to Choose What is Best for Your Schools (#1212)

Speaker: Linda S. Crossett, Health Scientist
CDC/DASH

This presentation highlights the variety of school-based tobacco-use prevention programs available and the existing science base for effective programs. In addition, the session provides selective criteria by which decision makers can make programmatic decisions, and describes how programs can be utilized for maximum success.

Infusing Academics, Arts, and Advocacy into an Anti-Smoking Instructional Unit (#1220)

Speakers: Lynn Hammond, Director
South Carolina Healthy Schools

Janice Bell-McDowell, Director of Training
South Carolina Department of Education

This session will provide examples of instructional activities problem-based learning cases, and antismoking student parodies. Participants will receive guidelines and create an antismoking parody during the session.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

D5 **Reaching Youth in High Risk Situations: Lessons Learned
by DASH Funded National Organizations (#1179)** ***Meeting Room 8***

Moderator: Valerie Wilkinson, ORISE Fellow
CDC/DASH

Speakers: Danielle M. Bachand, Health Educator
Belchertown Public Schools

Mary Vernon-Smiley, Chief, Special Populations Program
Section
CDC/DASH

Youth in High-Risk Situations (YHRS) for HIV infection pose a host of barriers to effective intervention. For the past five years CDC/DASH has been funding sixteen national organizations focusing on YHRS populations. The presenter will describe lessons learned from these programs to assist other educators with targeted YHRS activities.

D6 **Improving the Health of Students through Physical
Education and Physical Activity Initiatives** ***Meeting Room 6***

Moderator: Sharon J. Burton, Program Analyst (PMI)
CDC/DASH

***Fitness and Fun Forever! After-School Programs to Promote Lifelong
Wellness (#1204)***

Speakers: Stu W. Ryan, Assistant Professor
University of West Florida

Florida's Fitness and Fun Forever program is designed to allow after-school instructors to easily and effectively implement fun physical activities with their after-school students. This presentation will cover curriculum and instructional aspects of the program along with methods of implementation.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

D6
(Cont'd.)

Improving the Health of Students through Physical Education and Physical Activity Initiatives

Meeting Room 6

Teaching Personal/Social Skills in Physical Education - The Exemplary Physical Education Curriculum Model (#1052)

Speaker: Elizabeth C. Coke Haller, Consultant
Michigan Department of Education

The presenter will provide an overview of the model used in the Exemplary Physical Education Curriculum (EPEC) to systematically teach elementary students eight different personal/social skills (e.g., best effort, cooperation, compassion, and self-control). Program objectives including definitions, key behavioral indicators, and teaching/learning strategies for selected personal/social skills will be discussed and specific lessons demonstrated.

Coordinated Approach To Child Health: A Public-Private Collaborative to Implement a Research-Based Health Promotion Model in Schools of a U.S. - Mexico Border Community (#1102)

Speakers: Ann G. Pauli, President/CEO
Tommy Tinajero, Program Officer
Paso del Norte Health

Gloria Olivas-Levins, Principal
Glen Cook Elementary

Roina Baquera-Shaw, Physical Education Teacher
Eastwood Knolls School

A dynamic presentation on how a community on the U.S.-Mexico border is successfully implementing CATCH, a research-based health promotion program, in curricular and extra curricular activities of elementary schools. Resulting from the collaboration of public and private institutions, this initiative has contributed to local and state school reforms in support of a coordinated school health program.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

D7

Enhancing HIV Prevention Education and Programming through Cultural Competency Trainings, Peer Education, and Curricular Infusion

Meeting Room 9

Moderator: Shannon Tynes, Program Analyst (PMI)
CDC/DASH

Enhancing Cultural Competency in HIV Prevention Programming (#1192)

Speakers: Ric Chollar, Associate Project Director
American College Health Association

Monica Rodriguez, Director of Information and Education
Sexuality Information and Education Council of the U.S.

Robert L. Ward, Project Director
American College Health Association

In this workshop, presenters from American College Health Association and Sexuality, Information and Education Council of the U.S. will explore and demonstrate a training model for enhancing cultural competency in HIV prevention programming for youth. Workshop attendees will participate in interactive exercises and facilitated discussion designed to increase their cultural awareness, sensitivity, and skill. Participants will receive an extensive set of training materials for use in their own settings.

Approaches for Integrating HIV/AIDS Prevention Education into Post-Secondary Settings for Minority Students (#1050)

Speakers: Darlene R. Saunders, Program Coordinator
United Negro College Fund Program

Tyra C. Cohen, Director
Hope Program

Regina H. Norman, Program Manager
National Association for Equal Opportunity Higher Education

Few curricular materials have been developed from target population feedback, particularly involving youth. Training of faculty and pre-professional students in health-related programs do not routinely integrate HIV/AIDS prevention into curricula. This presentation describes innovative intervention strategies to develop and deliver these trainings.

NOTES:

10:30am — 12:00pm **CONCURRENT SESSIONS**

D8

Healthy Kids...Ready to Learn: Reducing DropOuts (#1105)

Meeting Room 10

Moderator: Nassi Irannejad, Health Education Specialist
CDC/DASH

Speakers: Rebecca Gardner, Team Leader, Comprehensive Health & Pupil Services Team
Linda G. Woodward, Dropout Prevention
New York Department of Education

This presentation will present an emerging model to reduce the dropout rate and enhance the school performance of students in selected high need school districts. The guiding principles will be discussed, as will the selection process, the identification of key stakeholders, and the selection of intervention strategies. Participants are encouraged to bring their experiences and expertise to the discussion.

D9

School-Based Health Centers: Sites of Delivery of Care for Risk Assessment and Parental Involvement

Meeting Room 11

Moderator: Fiona Galloway, ORISE Fellow
CDC/DASH

Positive Parental Involvement in Adolescents' Reproductive Health Decision Making: Best Practices in School-Based Health Centers (#1109)

Speakers: Laura C. Brey, Associate Director
National Assembly on School Based Health Care

Marian L. Knapp, Consultant

Qualitative research findings indicate that School-Based Health Centers (SBHC) can play an important role in involving parents in adolescents' reproductive health decision making. These findings and a comprehensive framework of implementing best practices in SBHCs and examples of SBHC best practices in the field will be presented.

NOTES:

10:30am — 12:00pm **CONCURRENT SESSIONS**

D9 **School-Based Health Centers: Sites of Delivery of Care** **Meeting Room 11**
(Cont'd.) for Risk Assessment and Parental Involvement

The Utility and Impact of Psychosocial Screening at School-Based Health Centers (#1077)

Speakers: G. B. Gall, President
National Assembly on School-Based Health Care

Michelle L. Zbell, Program Coordinator
Massachusetts Department of Public Health

Since 1985 the Massachusetts Department of Public Health has supported the implementation and operation of School Based Health Centers. This is a discussion on how SBHCs have the potential to identify and treat adolescent mental health problems through a psychosocial screening process called the Pediatric Symptom Checklist.

D10 **Programs that Work: Making the Most of National** **Meeting Room 19**
Trainings (#1045)

Moderator: Leah Robin, Health Scientist
CDC/DASH

Speakers: Julie Taylor, Associate Training Director
Education, Training and Research Associates

Darcy Freedman, ASPH Intern
 Leah Robin, Health Scientist
 Dean Fenley, Instructional Design Specialist
CDC/DASH

CDC conducted discussions about national Programs that Work trainings with three state education agency and three local education agency HIV coordinators, and with three coordinated school health program coordinators. Findings and recommendations from these discussions are presented, and further training needs of session participants will be discussed.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

D11

Interagency Collaboration for Improving Health and Education through Schools - A “United” Effort of UN Agencies and their Partners (#1227)

Meeting Room 4

Moderator: Paula Morgan, Program Analyst (PMI)
CDC/DASH

Speakers: Donald Bundy, Human Development Network
Education Team
World Bank

Monique Fouilhoux, Education Coordinator
Education International

Amaya Gillespie, Senior Advisor HIV/AIDS Education
United Nations International Children’s Emergency Fund

Peter Glasauer, Nutrition Officer
Food and Agriculture Organization of the United Nations

Anna-Marie Hoffmann, Program Specialist, Division for the
Promotion of Quality Education
*United National Educational, Scientific and Cultural
Organization*

Cheryl Vince-Whitman, Senior Vice President Health and
Human Development Programs
Education Development Center, Inc.

Charles Gollmar, Deputy Director OPPE
Jack Jones, Public Health Advisor
Laura Kann, Chief, Surveillance, Evaluation and Research
Branch
Paula Morgan, Program Analyst (PMI)
CDC/DASH

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

D11
(Cont'd.) **Interagency Collaboration for Improving Health and Education through Schools - A "United" Effort of UN Agencies and their Partners (#1227)**

Meeting Room 4

This session will focus on: The "evidence" of school health program status and effectiveness that brought these agencies together to launch Focusing Resources on Effective School Health (FRESH). The extent to which, working together, agencies have been able to get the basic components of an effective school health program written into policies, frameworks, strategies and action plans of major international and national health, education, and development initiatives, including EFA, UNAIDS Education Strategy, UNICEF Child Friendly Schools, WHO's Global School Health Initiative Poverty/Debt reduction initiatives of the World Bank, FAO's initiatives, and others. The status of the multi-risk information surveillance system development and the results will be discussed.

12:00pm — 1:30pm LUNCH (on your own)

12:00pm — 1:30pm Ancillary Meeting - Open to All Interested
Young Women of Color and HIV Prevention
Work Group

Meeting Room 8

12:00pm — 3:00pm EXHIBITS (Last Chance)

1:30pm — 3:00pm EFFECTIVE COMMUNICATIONS WITH POLICY MAKERS WORKSHOP AND EXCHANGE
(Sponsored by the Society of State Directors of Health, Physical Education and Recreation)

Auditorium

Providing information on coordinated school health and effective programming in schools is important to ensure that policymakers are educated well before they enter policy or funding deliberations. Participants will review and practice effective strategies for educating policymakers (including legislators and state agency decision makers), and the boundaries surrounding appropriate education efforts.

NOTES:

Tuesday - February 12, 2002

2:00pm — 3:30pm

DASH EFFORTS TO ADDRESS THE NEEDS
OF COMMUNITIES OF COLOR

Meeting Room 4

5:00pm — 7:00pm

DIRECTIONS FOR THE FUTURE: PROGRAM
PRIORITIES FOR STATE AND LOCAL EDUCATION
AGENCIES AND NATIONAL NON-GOVERNMENTAL
ORGANIZATIONS

Grand Ballroom

- ★ Program Updates
- ★ Directions for the Future
- ★ Open Microphone

NOTES:

Healthy Kids — Healthy Communities: Integrating Health and Education

AGENDA

Wednesday - February 13, 2002

7:00am — 8:15am **Continental Breakfast** *Congressional Hall A/B/C*
*Sponsored by the Society of State Directors of Health,
Physical Education and Recreation*

7:00am — 8:15am **Open Space Forum Networking** *Grand Ballroom*
For more information on this morning's open space forum networking, please
see the "Open Space Forum Networking" topic in the General Information
Section of this notebook.

7:00am — 6:00pm **Registration and Information Desk** *Grand Ballroom Foyer*

8:30am — 10:00am **CONCURRENT PLENARY SESSIONS**

*Promoting Student Health
Through State Legislation* *Grand Ballroom South Salon*

*Faith-Based Efforts to Prevent
HIV Infection Among Youth* *Grand Ballroom Central Salon*

TODAY'S CONCURRENT SESSIONS AT-A-GLANCE

10:30am—12:00pm

F1 Youth to Youth: Promoting Peace, Preventing Violence by Investing in
Youth Leadership Auditorium
F2 Creative Strategies for Implementing Coordinated School Health Programs Congressional A
F3 Professional Preparation for School Health Programs Meeting Room 14
F4 State Tobacco Prevention Programs: What's Happening? Congressional B
F5 HIV Prevention for Latino Youth Grand Ballroom Central Salon
F6 Advances in School-Based Physical Activity and Physical Education Congressional Hall C
F7 Higher Education and HIV/AIDS Meeting Room 10
F8 HIV Prevention for African American Youth Meeting Room 5
F9 Community and Parent Involvement Grand Ballroom North Salon
F10 Partnerships for Improving School Health Meeting Room 9
F11 School Health Programs in Asia Meeting Room 7
F12 Association for Supervision and Curriculum Developments - ASCD's Health in
Education Initiative Meeting Room 8
F13 Evidence-Based Learning in Adolescent Health Risk Behavior: A Model for School
Health Promotion Meeting Room 6
F14 Using a Web-based Approach for Improving Professional Practice Meeting Room 4
F15 Building Local Support for Coordinated School Health Programs Meeting Room 11

1:30pm — 3:00pm **CLOSING PLENARY SESSION**

*Efforts to Reduce Disparities Among
Communities of Color*

Grand Ballroom

8:30am — 10:00am **CONCURRENT PLENARY SESSIONS**

E1 Promoting Student Health Through State Legislation

Grand Ballroom South Salon

Moderator: Jenny Osorio, Associate Director for Planning, Evaluation and Legislation
CDC/DASH

Speakers: The Honorable Ken Givens
Tennessee State House Representative, District 9

Tracey Hooker, Director, Prevention Projects Program
National Conference of State Legislatures

E2 Faith-Based Efforts to Prevent HIV Infection Among Youth

Grand Ballroom Central Salon

Moderator: Mary Vernon-Smiley, Chief, Special Populations Section, Program Development and Services Branch
CDC/DASH

Speakers: Reverend Ernestine Sanders, Executive Vice President and CEO
Southeast Queens Clergy for Community Empowerment

Reverend Edwin Sanders
Metropolitan Interdenominational Church

10:00am — 10:30am **BREAK**

Sponsored by the Society of State Directors of Health, Physical Education and Recreation

NOTES:

F1 Youth to Youth: Promoting Peace, Preventing Violence by Investing in Youth Leadership (#1096)

Auditorium

Moderator: Dean Fenley, Instructional Design Specialist
CDC/DASH

Speakers: Matthew Herbst, Youth Program Specialist
Linda Wong Kerberg, Assistant Deputy Director
Faith Du, Student
Nick Yates, Student
Justin Deloviar, Student
Kris Fermil, Student
County of San Diego Office of Violence Prevention

The Office of Violence and Prevention partners with youth to impact school climate, to strengthen connections with peers and school, to reach out to disenfranchised students, to be aware of signs of abuse, to educate peers and to be healthy individuals today. Peer Education is one important part of our multifaceted approach to ensuring safe and positive learning environments for our youth. Youth leaders, developed on campus, will demonstrate portions of their programs on relationship violence and peer abuse. Various commonly propagated misconceptions of peer programs, their effectiveness, and impact will be addressed.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

F2 Creative Strategies for Implementing Coordinated School Health Programs

Congressional A

Moderator: Carolyn Fisher, Health Education Specialist
CDC/DASH

From Policy to Practice: Implementing Health Education (#1104)

Speakers: Ellen K. Hohenstein, Program Manager
John Miranda, Teacher
San Diego Unified School District

This session will review the steps used to successfully implement middle-level health education in a large urban school district. The presentation will include a discussion of policy adoption, staff development strategies and methods, and documentation of implementation rates and practices.

A Review of the Texas Strategies for a Coordinated School Health Law (#1167)

Speakers: Mike Hill, Vice President, Prevention
American Cancer Society

Cathy Harris, Health Services Supervisor
Midland Independent School District

The Texas Legislature passed into law Senate Bill 19 related to coordinated school health education, May 2001. This new law has the potential to improve school health education in Texas. This presentation is a case study of one state's efforts to involve systems change at the state and local levels.

Research Supporting Links Between Student Health and Academic Achievement (#1088)

Speakers: Helen Leonard, *Coordinator*
The Society of State Directors of Health, Physical Education and Recreation

Amy C. Greene
Association of State and Territorial Health Officials

Listen to convincing evidence supporting the link between health and academic success. A clear and user-friendly presentation, developed for those in the field working to promote coordinated school health programs in their area, will be launched during this session.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

F3

Professional Preparation for School Health Programs

Meeting Room 14

Moderator: Nassi Irannejad, Health Education Specialist
CDC/DASH

Strengthening Teacher Preparation: A Collaborative Approach of State Education and Health Agencies and Institutions of Higher Education (#1209)

Speaker: Deborah A. Fortune, Director, CSHE Project
American Association for Health Education

This presentation will focus on a process by which state education and health agencies, through their CSHP Infrastructure projects, can collaborate to strengthen teacher preparation in their states. The desired outcome of this project was to create model processes of collaboration to improve teacher professional preparation in health education, including HIV prevention.

Incorporating Coordinated School Health Programs and Resource Development into Pre-Service Preparation (#1001)

Speakers: Mark A. Temple, Project Coordinator
Illinois State University

Eva Marx, Consultant

Lack of appropriate pre-service preparation is considered a major barrier to the implementation of coordinated school health programs. A second barrier is the availability of resources to implement these programs. Presenters will share a guide to incorporating this information into pre-service programs and invite participants to comment and share experiences.

NOTES:

F3 Professional Preparation for School Health Programs

Meeting Room 14

School Connections: Promoting Coordinated School Health Programs (CSHP) (#1073)

Speakers: Nancy G. Murray, Assistant Professor
Katherine E. Schuler, Instructional Developer
University of Texas - Houston School of Public Health

Curriculum modules on coordinated school health programs were developed for university faculty to use in courses for school administrators and future educators. Faculty have adopted the modules into their coursework and the CD-ROM presentation has become an advocacy tool for CSHP that demonstrates the “how to” for implementation of CSHP.

F4 State Tobacco Prevention Programs: What’s Happening?

Congressional Hall B

Moderator: Marionette Holmes, PE Fellow
CDC/DASH

School-Based Tobacco Prevention Programs in 32 States: What’s Happening, Who’s Doing It and How Do I Find Out About It? (#1186)

Speakers: Melanie B. Purkey, Assistant Director, Office of Health Schools
Lenore Zedosky, Executive Director, Office of Health Schools
West Virginia Department of Education

This session will provide a synopsis of what 32 states are doing in the area of school-based tobacco prevention.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

F4 **State Tobacco Prevention Programs: What's Happening?**

Congressional Hall B

Spending the Money on What the Fight Was About: Using Tobacco Settlement Funds for School-Based Health Education and Physical Education through the Healthy Hawaii Initiative (#1160)

Speakers: Ku'ulei Serna, Teacher
Cathy Tanaka, Project Coordinator
Hawaii Department of Health

The Healthy Hawaii Initiative is the state's blueprint for using a portion of Hawaii's tobacco settlement funds to support school health education and physical education. This presentation will describe the Department of Health and Department of Education collaboration which ensured funding and the systems-based approach used to implement this initiative. Participants are invited to share their experiences and strategies used to support school-based programs with tobacco settlement funds.

F5 **HIV Prevention for Latino Youth**

Grand Ballroom Central Salon

Moderator: Valerie Wilkinson, ORISE Fellow
CDC/DASH

Understanding 'Latino': A Peer Education Program Designed for Bicultural Youth From Latino Homes (#1164)

Speaker: Mari Plaza-Munet, Consultant

Understanding 'Latino' is a Spanish peer education program that aims to teach skills and support youth in understanding, enhancing and using behaviors that can minimize risks and undesirable experiences that can lead to HIV infection. This program addresses the unique set of challenges created by biculturalism.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

F5
(Cont'd.)

HIV Prevention for Latino Youth

Grand Ballroom Central Salon

Ahora! Latino Youth, Their Families, and Churches Promoting Sexual Health (#1098)

Speaker: Elizabeth Amaya-Fernandez, Director of Youth Initiatives
National Latina Health Network

This presentation will detail a family centered approach to discussing sexual health and STD/HIV prevention in the Latino community. Participants will be able to identify ways that Latino churches can be involved in promoting sexual health in the community. The methods used by schools and community based organizations that engage Latino youth and their families in HIV prevention and sexual health will also be discussed.

F6

Advances in School-Based Physical Activity and Physical Education

Congressional Hall C

Moderator: Phyllis Storch, Health Scientist (PMI)
CDC/DASH

Teachers Developing Quality Physical Education Units (#1013)

Speakers: Marybell Avery, Curriculum Specialist
Cindy Golden, Teacher
Lincoln Public Schools

Quality physical education is an essential component of a coordinated school health program. The Quality Education Incentive Program for Physical Education (QEIP-PE) will be described, including characteristics and examples of instructional units, professional development activities, implementation requirements, and use of teachers as facilitators.

NOTES:

10:30am — 12:00pm

CONCURRENT SESSIONS

F6
(Cont'd.)

Advances in School-Based Physical Activity and Physical Education

Congressional Hall C

Innovations in Promotion of Physical Activity in Elementary Schools: TAKE 10!™ (#1089)

Speaker: Harold W. Kohl, III, Director, Physical Activity and Nutrition
International Life Sciences Institute Center for Health Promotion

This presentation will highlight the rationale and evaluation results of a new elementary school classroom curriculum tool designed to promote multiple short periods of physical activity while integrating traditional academic curriculum objectives of mathematics, science, social studies, and language arts.

F7

Higher Education and HIV/AIDS

Meeting Room 10

Moderator: Gloria Bryan, Health Education Specialist
CDC/DASH

Sumner Symposium: College Students as a Challenge and an Opportunity for Public Health (#1032)

Speakers: Richard P. Keeling, Senior Fellow
Williams David Burns, Senior Policy Director
Lara Lamprecht, Public Health Student
Association of American Colleges and Universities

Viewing students as a powerful resource in improving common health, the Sumner Symposium, a gathering of national and academic leaders, focuses on the idea that by improving the personal health, health consciousness, and investment in health concerns of college students, the common health of communities worldwide might also be improved. This session will continue conversations on this idea to determine what can be done, and by whom, in the areas of research, programming, and advocacy.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

F7
(Cont'd.)

Higher Education and HIV/AIDS

Meeting Room 10

Moderator: Gloria Bryan, Health Education Specialist
CDC/DASH

HIV/AIDS Partnering for Change: A Model for County-Wide Collaboration on HIV/AIDS Awareness and Prevention (#1059)

Speakers: E. Kathleen Linville, Professor
Prince George's Community College

Marie D. York, Director
Health Education Institute

William David Burns, Senior Policy Director
Association of American Colleges and Universities

Relying on their experience with the HIV/AIDS Partnering for Change Summit held at Prince George's Community College, the presenters will outline the steps they took to successfully organize and coordinate the discussion among officials with a stake in increasing the level of HIV/AIDS awareness and prevention in the community.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

F8
(Cont'd.)

HIV Prevention for African American Youth

Meeting Room 5

Moderator: Sharon Burton, Program Analyst (PMI)
CDC/DASH

National Development for Local Implementation: The Talking Drums Speak to African American Communities (#1047)

Speaker: Tracy L. Fisher, Senior Associate Project Lead
American National Red Cross

An overview of national program development which culminated in (1) group activities and video incorporating these prevention skills: refusal, problem solving, decision making, and negotiation, and (2) "Recipes" that combine cultural elements with skill-building to increase motivation for changing behavior will be presented. The presenter will include a video clip from newly produced work and discuss how it would be combined with group activities in a community session.

***The Intimacy of Risk: Sexual Risk Taking Among Young African American Women* (#1034)**

Speaker: Faith E. Foreman, Assistant Professor
University of Houston

This presentation will explore and describe influences associated with sexual risk taking among African American women and strategies which can lead to relevant interventions to increase safe sex behavior.

NOTES:

10:30am — 12:00pm

CONCURRENT SESSIONS

F9
(Cont'd.)

Community and Parent Involvement

Grand Ballroom North Salon

Moderator: Fiona Galloway, ORISE Fellow
CDC/DASH

A User-Friendly Tool to Help Districts Incorporate Student Need and Community Norms in Sexuality Curriculum Adoption Decisions (#1099)

Speakers: Laurie J. Bechhofer, Consultant
Michigan Department of Education

Adrea Kenyon Unitis, School Health and Prevention
Services Consultant
Wayne Regional Service Agency

Districts often choose HIV/STD and sexuality curricula hastily based on limited information and criteria. A tool was developed in Michigan to help districts adopt curricula based on: 1) student needs; 2) community norms; 3) legal obligations; and 4) research and best practices. Participants will discuss how the tool could be used in their state or community.

The Department of Education and the PTA - A Unique Partnership in Support of Quality Sexuality (#1119)

Speakers: Laurie J. Bechhofer, Consultant
Michigan Department of Education

Barbara E. Flis, Consultant
Michigan PTA

Parents are a vital piece of the coordinated school health program. This workshop will explore how a grassroots effort expanded to a statewide parent involvement initiative that challenges parents, schools and communities to collectively provide effective sexuality education for youth. Participants will receive concrete ideas and strategies for replicating this initiative in their own states or communities.

NOTES:

10:30am — 12:00pm **CONCURRENT SESSIONS**

F9 **Community and Parent Involvement** **Grand Ballroom North Salon**

Utilizing Community Involvement and School Peer Education to Expand the Scope of a School-Based HIV/AIDS Education Program (#1117)

Speakers: LaShaun Polk, District Supervisor, HIV/AIDS Education Program
 Alex Moreno, Educational Specialist
 Stephen Hart, Educational Specialist
 Miami-Dade County Public Schools

The HIV/AIDS Education Program has established collaboration and strong partnerships between school and community involving school personnel, community, service and faith based organizations, private corporations and our school aged youth. This presentation will focus on expanding HIV/AIDS education by utilizing community volunteers and youth peer educators.

F10 **Partnerships for Improving School Health** **Meeting Room 9**

Moderator: Bill McLean, Deputy Branch Chief, Surveillance Evaluation and Research Branch
 CDC/DASH

Expanding Boundaries for School Health Education: Developing Local and Regional Partnerships for School Health Education Programs (#1216)

Speakers: Joseph E. Quinata, Program Coordinator
 Marian Damian, Coordinator
 Rosario Quinata, Coordinator
 Guam Department of Education

 Randall Workman, Professor
 University of Guam

 Bertha Alcantara Taijeron, Coordinator
 Guam Department of Public Health and Social Services

This presentation will provide a model in which coordinated school health education can develop and expand to community and faith-based organizations and outward to regional counterparts. Using the Youth Risk Behavior Survey (YRBS) as a tool to bring together the resources needed to address common goals and to build the capacity for teaching and learning to take place in the school, community and family will be described.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

F10

Partnerships for Improving School Health

Meeting Room 9

Middlebury-Addison School Health Group: A Creative Partnership that Works (#1163)

Speakers: Johana K. Brakeley, Pediatrician
Middlebury Pediatric and Adolescent Medicine

Mary C. Gill, Nurse/Health Coordinator
Mary Hogan School

The Middlebury Addison School Health (MASH) program is a creative community partnership working to improve health outcomes for children and adolescents through shared responsibilities, coordination of care, and support of Coordinated School Health Programs. Representatives of MASH will share examples of the strategies and documents utilized to facilitate the coordination of care.

Creating Healthy Youth (#1110)

Speakers: Keith Winn, Public Health Educator
Sonia Lopez, Health Educator
Cook County Department of Public Health

This session will describe a two day workshop conducted by Cook County Department of Public Health. Six teams of school professionals participated in the workshop to develop a plan for coordinating health programs and services. The health teams consisted of school professionals who worked together to improve health behaviors among students.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

F11 School Health Programs in Asia

Meeting Room 7

Moderator: Paula Morgan, Program Analyst (PMI)
CDC/DASH

Creating Social Policy to Reduce the Impact of Poverty on Children and Young People in Vietnam (#1228)

Speakers: Nguyen Khang
Dr. Lien
Vietnam Health Insurance

Although many poor students are not covered by School Health Insurance, increasingly People's Committees pay their premiums. Furthermore, 35% of the premiums collected are returned to schools to: 1) provide primary health care to all students in the school, regardless of whether they are insured, and 2) support health education and environmental changes (e.g. provision of safe water) that benefit all students. This is a presentation of a unique effort, worthy of consideration by countries facing similar economic difficulties.

Linking Health and Education Agencies to Improve Nutrition through Schools in China (#1055)

Speaker: Carmen E. Aldinger, Associate Project Director
Education Development Center, Inc.

The World Health Organization/China school nutrition project is coordinated jointly by the provincial health and education departments and implemented in six pilot schools. Interventions are based on a coordinated approach to school health that reaches students, teachers, parents and members of the community. The midterm evaluation showed that the program has already changed attitudes and habits of some students and parents. Key components of this program will be presented.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

F11
(Cont'd.)

School Health Programs in Asia

Meeting Room 7

A Pilot Study to Integrate Life Skills Education into School Health Education in China (#1233)

Speakers: Kai Zhou, Assistant Professor
Institute of Child and Adolescent Health, Peking University

Life skills refer to the psychosocial abilities, such as the abilities of self-awareness, interpersonal relationship, and coping with stress. Life skills education is recognized as one of the effective methods to promote the health of children and adolescents, and prevent them from problem behaviors. The study to be presented tests the feasibility and effectiveness of life skills education in schools in China to promote the psychosocial competence of project students.

F12

Association for Supervision and Curriculum Development's Health in Education Initiative (#1200)

Meeting Room 8

Moderator: Casey Hannan, Health Education Specialist
CDC/DASH

Speakers: Theresa C. Lewallen, Director, Health in Education Initiative
Association for Supervision and Curriculum Development

Judy Martin, Instructor
Denise Dame, Student
Association for Supervision and Curriculum Development

This panel presentation about Association for Supervision and Curriculum Development's Health in Education Initiative includes a student perspective. Methods for engaging students in problem-based learning will be discussed. The session will highlight the McLean County, Kentucky, Youth Health Leadership Program, one of ten model school-community partnerships supported through the Initiative.

NOTES:

10:30am — 12:00pm **CONCURRENT SESSIONS**

F13 **Evidence-Based Learning in Adolescent Health Risk Behavior:
A Model for School Health Promotion (#1136)** *Meeting Room 6*

Moderator: Shannon Tynes, Program Analyst (PMI)
 CDC/DASH

Speakers: Fred L. Peterson, Associate Professor
 University of Texas

 Rene D. Rochester, CEO/Consultant
 Urban Set

The application of evidence-based learning principles, in school health promotion staff development, is important for improving efforts in addressing adolescent risk-taking behavior. This session will demonstrate an evidence-based model for linking the research and theory of the bio-psycho-sociology of adolescent risk-taking behavior with primary prevention practice in school health.

F14 **Using a Web-Based Approach for Improving
Professional Practice (#1177)** *Meeting Room 4*

Moderator: Xavier Walker, Associate Fellow
 CDC/DASH

Speakers: Deborah S. Haber, Associate Director, School Health Program
 Connie A. Constantine, Senior Assistant
 Paul J. Giguere, Senior Education Technologist
 Education Development Center

Web-based online learning is an effective tool for professional development. During this interactive workshop, participants consider various online approaches and examine a tool to assess whether online learning would enhance current activities. Participants discuss ways in which online learning can be used to develop and maintain a cadre of trainers.

NOTES:

10:30am — 12:00pm CONCURRENT SESSIONS

F15 **Building Local Support for Coordinated School Health Programs (CSHP) (1028)** *Meeting Room 11*

Moderator: Stacey Mattison, Health Education Specialist
CDC/DASH

Speaker: Evelyn R. Frankford
Evaluation, Training and Research Associates

This session will provide 1) an overview of how partnerships, coordination and leadership at the state-local and school-community levels advance the CSHP agenda and 2) specific examples from three states - Minnesota, North Carolina, and Tennessee - on how they have used such strategies to advance the CSHP agenda. The presenters from the three states will provide case examples based on their activities, each of which is different from the others.

12:00pm — 1:30pm LUNCH (on your own)

NOTES:

1:30pm — 3:00pm CLOSING PLENARY SESSION (PL3)

**Melvin Deal's African Heritage Dancers and Drummers
—Washington, DC**

***Efforts to Reduce Disparities Among Communities of Color:
HIV Prevention***

Speakers: Janet Collins
*Deputy Director, National Center for Chronic Disease
Prevention and Health Promotion
Centers for Disease Control and Prevention*

Harold Jaffe, Director
*National Center for HIV/STD/TB Prevention
Centers for Disease Control and Prevention*

Patricia Funderburk Ware, Executive Director
Presidential Advisory Council on HIV/AIDS

The Honorable Donna M. Christian-Christensen (invited)
*U.S. Representative, Delegate for the U.S. Virgin Islands
House of Representatives*

NOTES:

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